

Tourism Accommodation in Gwynedd

Gwynedd Bedstock Survey 2018/19



Content

1. Introduction	1
2. Main Findings of the Gwynedd Tourism Accommodation Survey 2018/19	2
3. Survey Methodology	14
4. Analysis according to type of accommodation	16
5. Analysis according to Bedrooms and Beds.....	18
6. Analysis according to Price.....	21
7. Analysis according to Grade.....	24
8. Comparison with previous surveys	26
9. Main Tourism Destinations	29
10. Conclusions	49
Appendix 1: Visit Wales definitions of different types of accommodation	51
Appendix 2: Serviced accommodation distribution per electoral wards	54
Appendix 3: Self-serviced accommodation distribution per electoral wards.....	56
Appendix 4: Caravan and Camping accommodation distribution per electoral wards.....	58
Appendix 5: Hostel/Bunkhouse/Campus Accommodation and Other accommodation distribution per electoral wards.....	60
Appendix 6: Airbnb accommodation distribution per electoral wards	61
Appendix 7: Tourist and domestic beds per ward	63

1. Introduction

Gwynedd is recognised as one of the UK's most important tourism destinations. The county is home to world famous attractions, glorious mountains and coast, the Snowdonia National Park, Area of Outstanding Natural Beauty (AONB), Special Areas of Conservation (SAC), a historic heritage and a totally unique culture.

The 2018 Scarborough Tourism Economic Activity Survey (STEAM) report predicted that visitor expenditure in the Gwynedd economy is £1.12 billion. It is estimated that 7.37 million visitors visit the county every year and spend 22.53 million days here. 15,568 full time jobs are sustained by the tourism industry in Gwynedd.

The traditional tourism 'seasonal' pattern has changed in recent years with a substantial increase in visits and expenditure during the autumn, winter and spring months.

The contribution of 'tourism accommodation' plays an essentially important role in terms of the infrastructure that sustains the tourism industry. The 2018 STEAM survey estimates that there are 18.73 million overnight stays in Gwynedd every year. Tourism accommodation generate and increases expenditure, provides jobs, increases stays and contributes towards visitor experience. The last full review was undertaken in 2011 and accommodation available on the AIR BNB platform was included for the first time this year.

The purpose of this survey is to calculate the number of tourism accommodation available for visitors in Gwynedd. Between June 2018 and February 2019, Gwynedd Council's Tourism, Marketing and Events Service, in partnership with Visit Wales, conducted county-based research on the visitor accommodation provision that was available. This was done using information from key partners e.g. planning, licensing, grading, accommodation agencies etc., along with internet research and telephone interviews. The results of the survey are presented in this report. Details regarding the operation of the survey will be presented under the methodology section.

This report has been produced on behalf of the Tourism, Marketing and Events Service, Economy and Community Department by the Research and Information Unit, Gwynedd Council.

Contact Alun Fôn Williams, Tourism, Marketing and Events Service, Gwynedd Council for further details about the research.

Telephone: 01286 679630

E-mail- alunfonwilliams@gwynedd.llyw.cymru

The Tourism, Marketing and Events Service wishes to thank all of the businesses and partners who participated in the survey and for their assistance with the work.

2. Main Findings of the Gwynedd Tourism Accommodation Survey 2018/19

2.1 Visitor Accommodation Numbers

We know that there are 3,957 properties offering accommodation for tourists in Gwynedd. Figure 3.1 and 3.2 shows the geographical distribution of the tourism accommodation businesses in Gwynedd.

The properties are divided into five main categories: Serviced Accommodation, Self-serviced Accommodation, Caravan and Camping, Hostel/Bunkhouse/Campus Accommodation and Other Accommodation. We are also including "Airbnb" accommodation as a new category this year. See figures for the whole of Gwynedd with the 2011 comparison in table 2.1.

Airbnb is an on-line accommodation selling platform. The company's headquarters is in San Francisco, California and was originally established to sell home-stay accommodation and unique experiences for visitors. Following significant growth in popularity, the Airbnb accommodation selling platform is now recognised as a global phenomenon and sells visitor accommodation of all types (self-serviced, bed and breakfast, caravans, glamping) for various providers, including agencies and individuals. Accommodation is divided into two types in terms of how they are listed on the platform, either as the entire space or a private room.

The Airbnb search platform only displays the availability of available accommodation. As a result, Airbnb accommodation details were collected over a two week period in August 2018 and two weeks during February 2019. Information about location, number of rooms and number of beds was collected. The results of this research, which is associated with Airbnb have been included in this report.

As well as conducting an accommodation survey, the Council, along with other Public partners across Wales, is contributing towards a STEAM value and number calculating model. It is through this system that we receive Airbnb calculating data - Air DNA. According to this survey, the following situation is estimated, in relation to location listings in Gwynedd:

Between December 2017 and December 2019, there is an increase of 770% in terms of a site where the entire space is available and an increase of 181% in terms of the number of private rooms that were listed on the platform. Over 5000 locations in Gwynedd.

This compares with an increase of 546% (entire space) and 101% (private room) across the rest of Wales.

Table 2.1: Gwynedd figures with the 2011 comparison

	2019 Number	2011 Number	% Change since 2011
Establishments without Airbnb	3,212	2,807	+14.4%
Airbnb Establishments*	745	-	-
Total Establishments	3,957	2,807	+40.9%
Visitor Beds without Airbnb	132,924	125,273	+6.1%
Airbnb Visitor Beds*	3,661	-	-
Total Visitor Beds	136,585	125,273	+9.0%

**Airbnb accommodation that was not included in the other categories advertised during August/February 2018/19*

Table 2.2: Gwynedd figures with the 2011 comparison - per type of accommodation

Type of Accommodation	Number of Establishments			Number of Visitor Beds		
	2011	2019	% Change since 2011	2011	2019	% Change since 2011
Serviced	400	346	-13.5%	7,927	6,393	-19.4%
Self-catering	2,023	2,424	+19.8%	15,844	14,806	-6.6%
Caravan and Camping	340	366	+7.6%	97,791	108,482	+10.9%
Hostel/Bunkhouse/Campus Accommodation and Other	44	76	+72.7%	3,711	3,243	-12.6%
Sub-total	2,807	3,212	+14.4%	125,273	132,924	+6.1%
Airbnb	d/b	745	-	d/b	3,661	-
Total	2,807	3,957	+41.0%	125,273	136,585	+9.0%

8.7% of properties (346) are Serviced accommodation while 91.3% are “non-serviced” accommodation (3,611). Of the 3,611 properties that are non-serviced accommodation, 67.1% (2,424) are Self-serviced, 10.1% (366) are caravan and camping, 1.4% (52) are Hostel/Bunkhouse/Campus Accommodation and 0.7% (24) are Other accommodation. 20.6% (745) of accommodation are also advertised as Airbnb that have not already been included in the other categories. An analysis of the different types of visitor accommodation per area are shown in Table 2.2 to 2.4.

Table 2.3: Visitor accommodation per area

Main Category	Arfon		Dwyfor		Meirionnydd		Gwynedd	
	Number	%	Number	%	Number	%	Number	%
Serviced	88	2.8	84	2.6	174	5.4	346	10.8
Self-serviced	389	12.2	1,036	32.3	999	31.1	2,424	75.5
Caravan and Camping	41	1.2	176	5.5	149	4.6	366	11.4
Hostel/Bunkhouse/Campus Accommodation	26	0.8	10	0.3	16	0.5	52	1.6
Other	11	0.3	10	0.3	3	0.1	24	0.7
Total	555	17.3	1,316	41.0	1,341	41.7	3,212	100.0

**Airbnb accommodation not included*

Table 2.4: Airbnb accommodation per area

Main Category	Arfon		Dwyfor		Meirionnydd		Gwynedd	
	Number	%	Number	%	Number	%	Number	%
Airbnb*	151	3.8	292	7.4	302	7.6	745	18.8

**Airbnb accommodation that was not included in the other categories advertised during August/February 2018/19*

Table 2.5: Total visitor accommodation per area

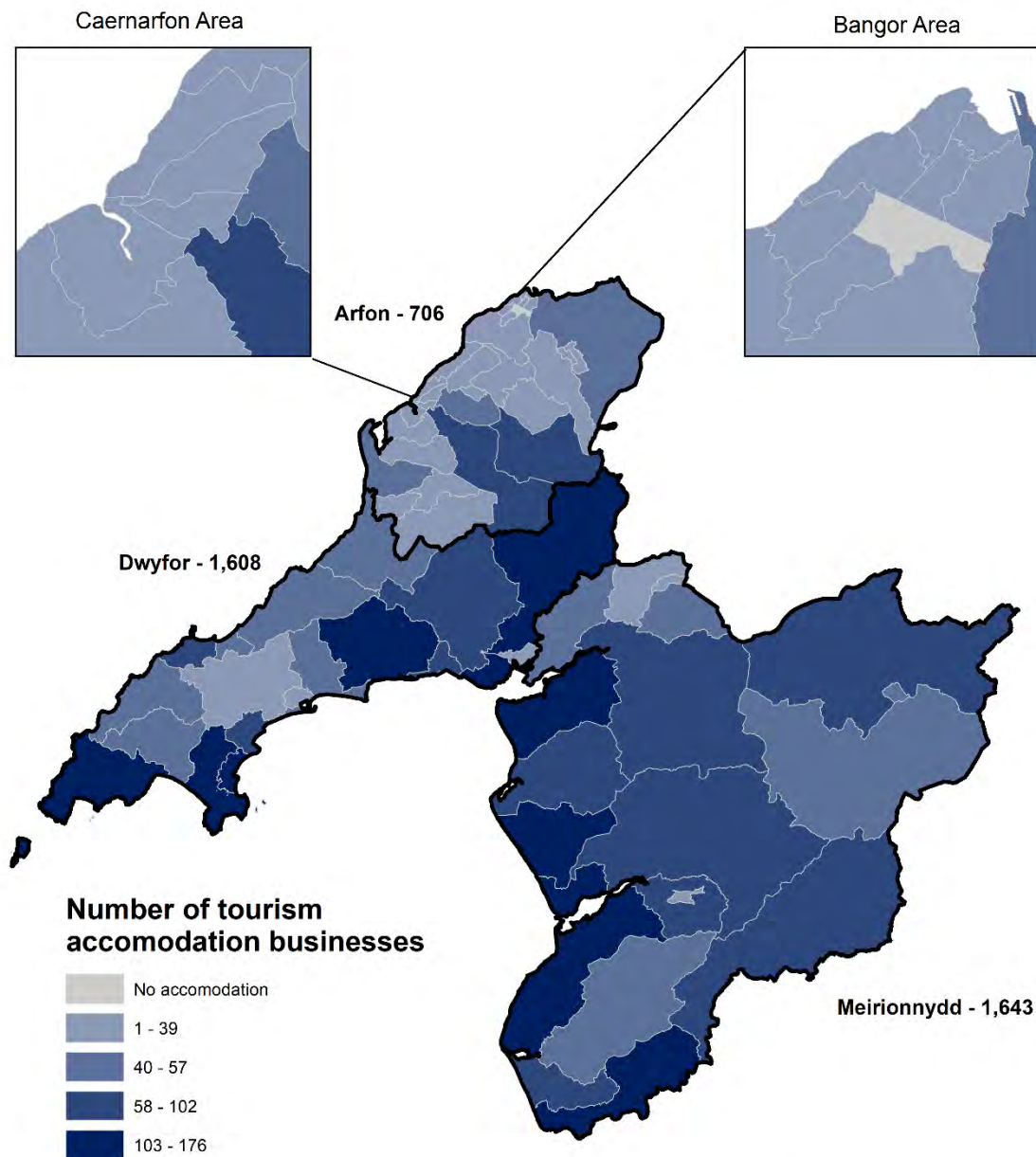
Main Category	Arfon		Dwyfor		Meirionnydd		Gwynedd	
	Number	%	Number	%	Number	%	Number	%
Serviced	88	2.2	84	2.1	174	4.4	346	8.7
Self-serviced	389	9.8	1,036	26.2	999	25.3	2,424	61.3
Caravan and Camping	41	1.0	176	4.4	149	3.8	366	9.2
Hostel/Bunkhouse/Campus Accommodation	26	0.7	10	0.3	16	0.4	52	1.4
Other	11	0.3	10	0.2	3	0.1	24	0.6
Sub-total (without Airbnb)	555	14.0	1,316	33.2	1,341	34.0	3,212	81.2
Airbnb*	151	3.8	292	7.4	302	7.6	745	18.8
Total (all types)	706	17.8	1,608	40.6	1,643	41.6	3,957	100.0

**Airbnb accommodation that was not included in the other categories advertised during August/February 2018/19*

2.2 Visitor Accommodation Numbers per area

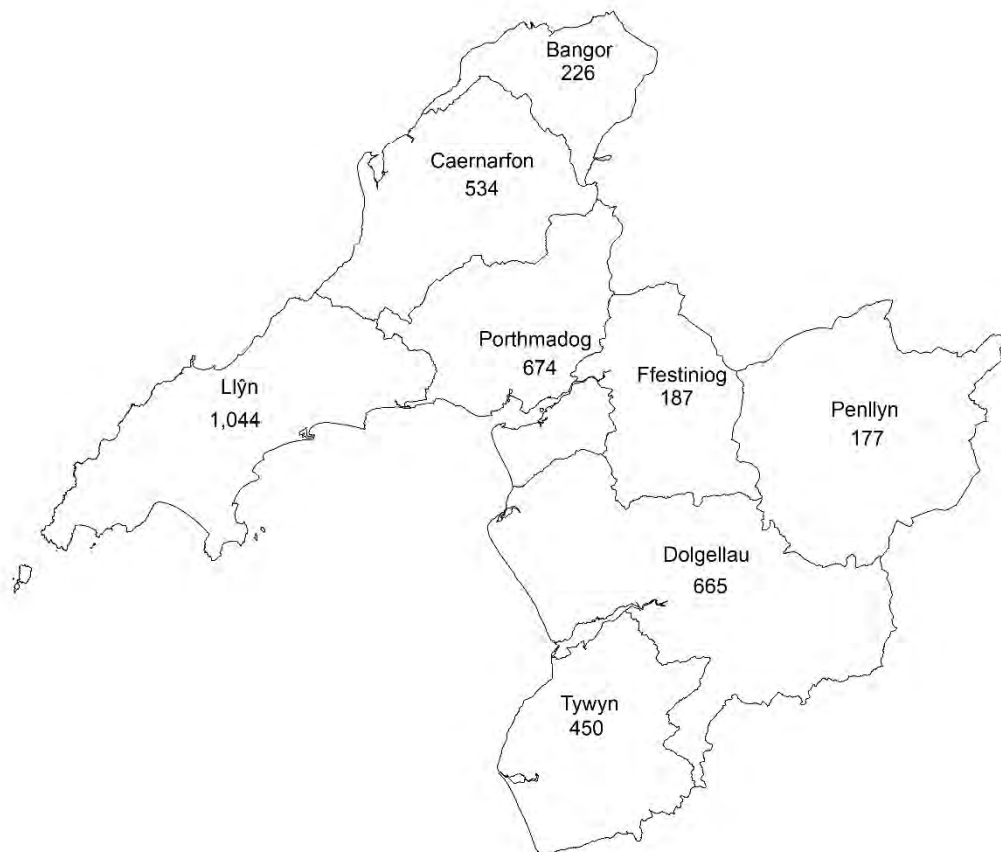
17.8% of properties (706) that offer accommodation for visitors in Gwynedd are located in Arfon, 40.6% (1,608) in Dwyfor, 41.6% (1,643) in Meirionnydd. Figure 2.1 shows the number of businesses per Ward and Figure 2.2 shows the numbers per Well-being Area. Gwynedd Well-being Areas have been created for the Well-being of Future Generations (Wales) Act 2015 and they reflect local circumstances and differences within Gwynedd areas.

Figure 2.1: Number of visitor accommodation businesses per Ward (including Airbnb)



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Figure 2.2: Number of visitor accommodation businesses per Well-being Area (including Airbnb)



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2.3 Number of Visitor Accommodation Beds

We know the number of beds for 99.3% of properties (3,953). A further 0.07% (4) are the estimated number of beds based on a known number of bedroom / plots. Table 2.6 provides a summary of this information. It shows information based on:-

- Accommodation not including Airbnb
- Airbnb Accommodation
- Total of all accommodation

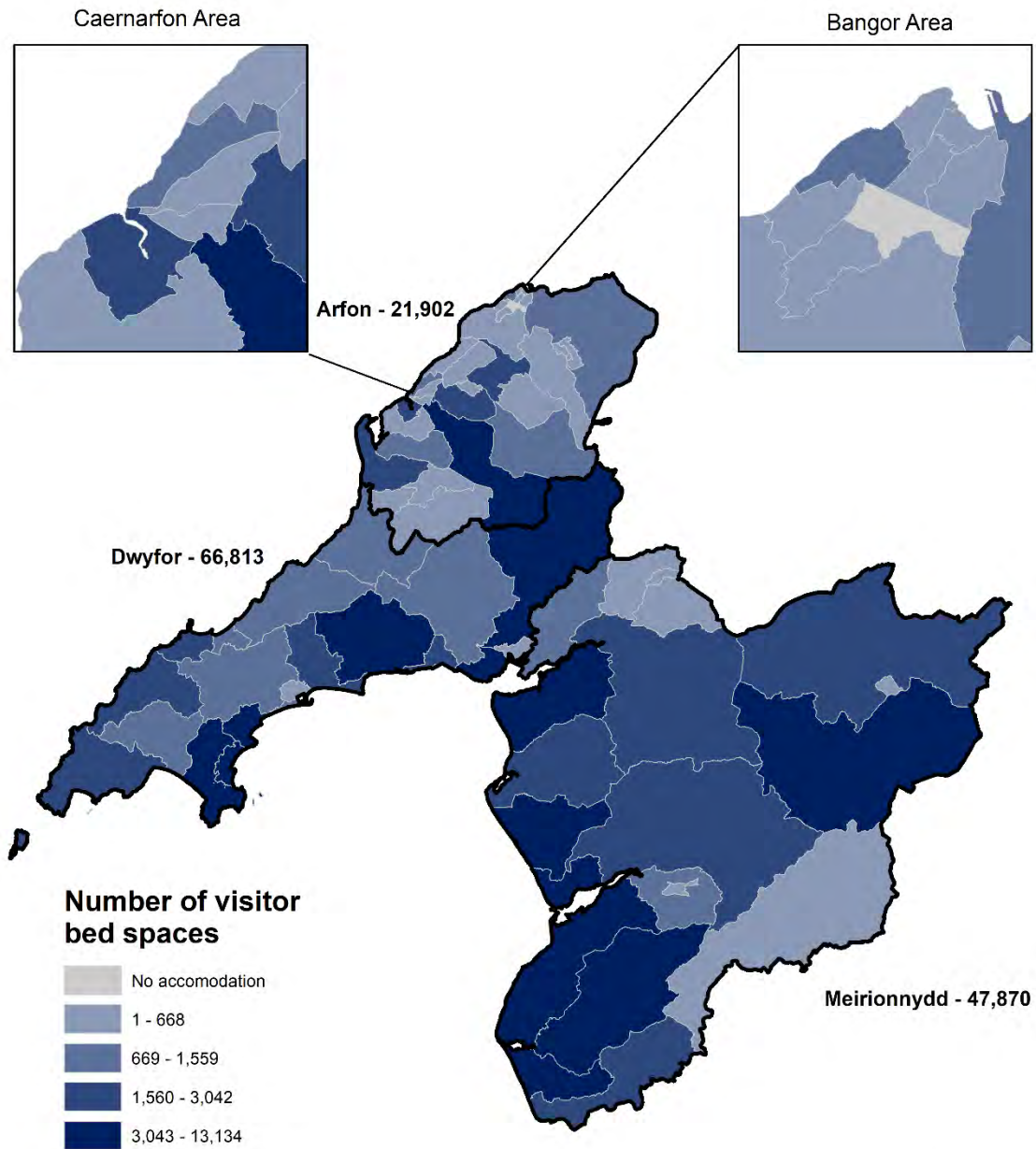
Table 2.6: Number of bedrooms / units and visitor beds

Main Category	Average number of bedrooms/plots	Average number of beds	Total number of beds
Serviced	9	18	6,393
Self-serviced	3	6	14,806
Caravan and Camping	59	296	108,482
Hostel/Bunkhouse/Campus Accommodation	22	53	2,737
Other	5	21	506
Sub-total (without Airbnb)	10	41	132,924
Airbnb	2	5	3,661
Total (all types)	9	35	136,585

Figure 2.3 and 2.4 shows the geographical distribution of the tourism accommodation businesses in Gwynedd per ward and Well-being Area.

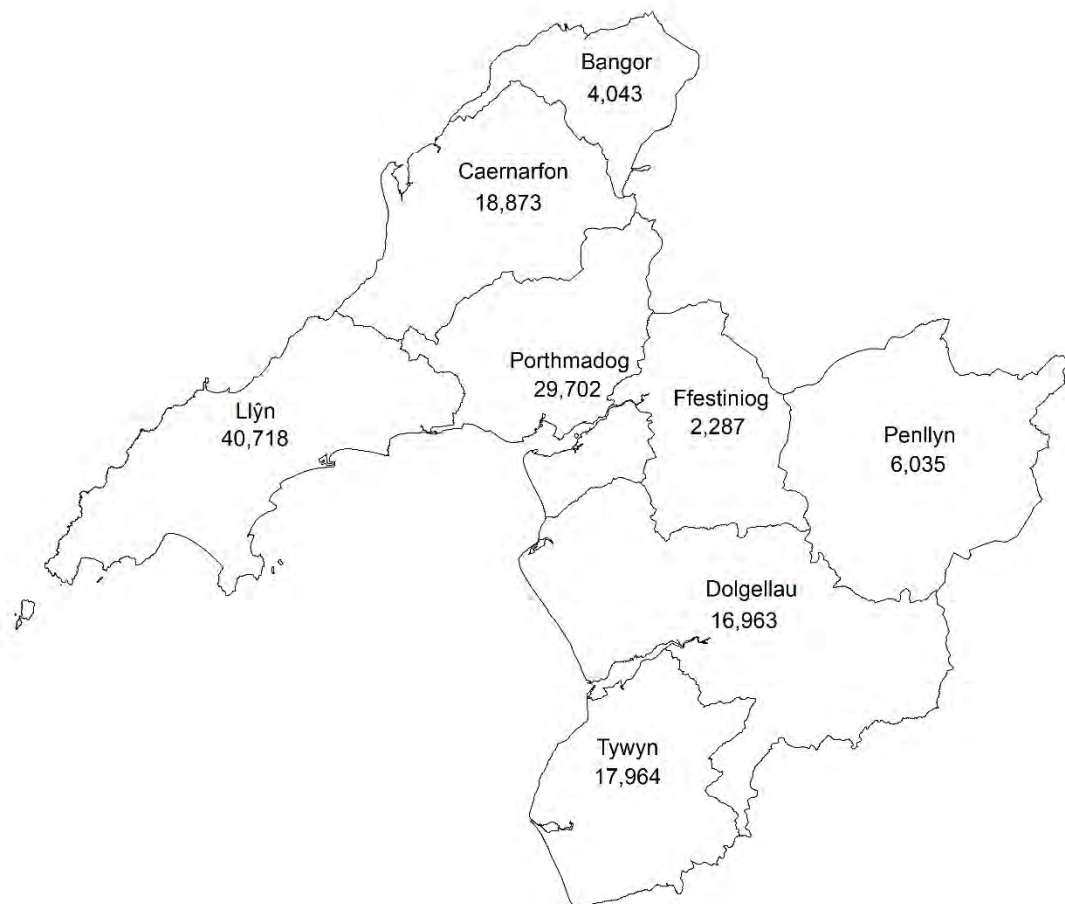
The majority of visitor accommodation beds in Gwynedd are located in Dwyfor 48.9%, followed by Meirionnydd with 35.1% and Arfon with 16.0%.

Figure 2.3: Number of visitor accommodation beds per Ward (including Airbnb)



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Figure 2.4: Number of visitor accommodation beds per Well-being Area (including Airbnb)



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2.4 Accommodation within the boundaries of Snowdonia National Park Authority

Table 2.7 shows the number of tourism accommodation businesses and beds within the boundaries of the National Park.

Table 2.7: Number of bedrooms / units and visitor beds

Main Category	Number of Accommodation	% Accommodation	Number of Beds	% Beds
Serviced	144	9.8	1,730	3.6
Self-serviced	894	60.7	5,991	12.4
Caravan and Camping	137	9.3	37,603	78.0
Hostel/Bunkhouse/Campus Accommodation	27	1.8	1,428	3.0
Other*	11	0.7	179	0.4
Sub-total (without Airbnb)	1,213	82.4	46,931	97.4
Airbnb	259	17.6	1,271	2.6
Total	1,472	100.0	48,202	100.0

**within the boundaries of the National Park which is part of Gwynedd only*

Figure 2.5: Snowdonia National Park Authority Boundaries



2.5 Accommodation within the boundaries of the Pen Llŷn Area of Outstanding Natural Beauty (AONB)

Table 2.8 shows the number of tourism accommodation businesses and beds within the boundaries of the Pen Llŷn Area of Outstanding Natural Beauty.

Table 2.8: Number of bedrooms / units and visitor beds

Main Category	Number of Accommodation	% Accommodation	Number of Beds	% Beds
Serviced	16	3.2	307	2.1
Self-serviced	318	63.3	2,078	14.1
Caravan and Camping	61	12.2	11,556	78.4
Hostel/Bunkhouse/Campus Accommodation	2	0.4	29	0.2
Other*	3	0.6	200	1.4
Sub-total (without Airbnb)	400	79.7	14,170	96.1
Airbnb	102	20.3	577	3.9
Total	502	100.0	14,747	100.0

Figure 2.6: Pen Llŷn AONB Boundaries



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2.6 Visitor and Domestic Beds

As an indicative guide on the importance of tourism in Gwynedd, the percentage of beds for visitors was examined, as well as the percentage of beds for domestic use. Table 2.9 shows the results of this calculation.

2017 mid-year population estimated figures were used as a proxy for domestic beds, on the assumption that each person living in the county needed a bed. From these indicative figures, it can be reported that over half (51.8%) of Gwynedd beds are for use by visitors. We do not include the Airbnb category in this analysis as there would be a risk for beds to be counted twice - once as a domestic bed and once as a bed for visitors.

Table 2.9: Visitor and domestic Beds

Area	Estimated domestic beds ¹	Visitor Beds	Total beds	% of domestic beds	% of visitor beds
Arfon	62,304	21,255	83,559	74.6%	25.4%
Dwyfor	28,086	65,366	93,452	30.1%	69.9%
Meirionnydd	33,352	46,303	79,655	41.9%	58.1%
Gwynedd	123,742	132,924*	256,666	48.2%	51.8%

1 Source: 2017 mid- year population estimates

**this figure does not include beds in the Airbnb category*

2.7 Visitor Accommodation Price

Based on available data, Table 2.10 shows the lowest and highest mean rate for the different main categories, along with a price range from the lowest to the highest. The price in the Serviced and Airbnb category means the price per person per night, and the price of a unit/plot per week for the other categories.

Table 2.10: Mean prices

Main Category	Lowest mean price*	Highest mean price*	Range of the lowest prices*	Range of the highest prices*
Serviced	£66.01	£94.22	£16 - £195	£24 - £695
Self-serviced	£469.98	£945.06	£20 - £4,787	£33 - £6,720
Caravan and Camping	£118.29	£185.33	£28 - £1,015	£35 - £1,330
Hostel/Bunkhouse/Campus Accommodation	£136.96	£211.84	£70 - £315	£70 - £826
Other	£189.88	£252.65	£39 - £625	£39 - £1,399
Airbnb	£85.04	£85.04	£10 - £417	£10 - £417

**Price: per person per night for the Serviced and Airbnb category and per week for the other categories.*

Note: figures are based on 88% of Serviced category responses, 94% for Self-serviced, 36% for Caravan and Camping, 73% for Hostel/Bunkhouse/Campus Accommodation, 71% for the Other category and 99% for the Airbnb category.

2.8 Graded Visitor Accommodation

666 of Gwynedd properties are graded. Of these, 358 have been officially graded by Visit Wales only, while 13 have been graded by the AA only. A further 278 accommodation have been graded by Visit Wales via a self-serviced agent.

Table 2.11 provides a summary of this information.

Table 2.11: Graded accommodation

Grading Board	Number
Visit Wales	358
Visit Wales (via agent)	278
AA	13
Visit Wales and AA	17
Not graded	2,546
Total	3,212

**table does not include Airbnb accommodation*

3. Survey Methodology

Between June 2018 and February 2019, Gwynedd Council's Tourism, Marketing and Events Service, in partnership with Visit Wales, conducted county-based research on the visitor accommodation provision that was available. This was done using information from key partners e.g. planning, licensing, grading, accommodation agencies along with direct interviews with businesses on-line and over the phone.

June - August 2018 - The current service database was developed and updated by collaborating with departments such as planning, licensing, grading, tax, tourism agencies and on-line research. By mid-August 2018, an initial database had been created with contact details and general information gathered on all tourism accommodation in the county.

August 2018 - February 2019 - Developed further information about all accommodation that had been identified in the county. See Appendix 1 for the official definition of the different types of accommodation. A number of different techniques were used in order to collect detailed information on all of the tourism accommodation available in the county, this included:

- Information from licensing agencies
- Creating an on-line questionnaire. Businesses responding directly to the survey or over a telephone conversation with a staff member from the Tourism, Marketing and Events Service.
- Direct information from self-serviced accommodation agencies
- Direct information from significant local accommodation businesses e.g. Hafan Y Môr
- On-line research by using public information that was available on business websites
- Google maps
- Estimate - in a very small number of cases where information on accommodation was incomplete, the Tourism, Marketing and Events Service estimated information based on Visit Wales guidelines

3.1 Bedroom/bed estimates

For incomplete responses, estimates can be done for serviced establishments using the guidelines by Visit Wales.

Estimates can be done for serviced establishments where:

- The number of bedrooms are defined, but not the number of beds.
- The number of beds are defined, but not the number of bedrooms.
- The number of bedrooms or the number of beds are not defined.

For serviced establishments we assumed there was space for two beds in each bedroom, therefore, when the number of bedrooms was defined, the figure was multiplied by two to provide an estimated number of beds, and when the number of beds was defined, the figure was divided by two to provide an estimated number of bedrooms. When the number of bedrooms or beds was not defined, figures in table 3.1 were used as estimates.

Table 3.1: Estimated number of bedrooms and beds for Serviced establishments where no information is defined

Type of establishment	Bedrooms	Beds
Hotel	25	55
Bed and Breakfast	4	8
Farmhouse	3	6
Small Hotel	5	11
Restaurant with Rooms	6	13
Pub	7	17
Other Service	9	24

Estimates can be done for non-serviced establishments where:

- The number of units / plots are defined, but not the number of beds.
- The number of beds are defined, but not the number of units / plots.
- The number of units / plots or the number of beds are not defined.

For non-serviced establishments we assumed there was space for four beds in each bedroom, therefore, when the number of bedrooms was defined, the figure was multiplied by four to provide an estimated number of beds, and when the number of beds was defined, the figure was divided by four to provide an estimated number of bedrooms. When the number of bedrooms or beds was not defined, figures in table 3.2 were used as estimates.

Table 3.2: Estimated number of bedrooms and beds for non-serviced establishments where no information is defined

Type of establishment	Bedrooms	Beds
Touring Caravan Park	27	105
Static Caravan Park	85	397
Camping Park	42	156
Holiday Park	124	573
Self-serviced	2	8
Self-serviced Agency	3	11
Other non-serviced	3	16

4. Analysis according to type of accommodation

From the main categories, accommodation can be divided further to sub-categories. Table 4.1 shows a further division of properties to 22 different types. See Visit Wales' definitions of these types in Appendix 1.

Table 4.1: Analysis according to type of accommodation

Main Category	Type of accommodation	Number	% of total	As a % of the main category
Serviced	Hotel	86	2.2	24.9
	Small hotel	91	2.3	26.4
	Restaurant with rooms	14	0.4	4.0
	Bed & Breakfast	114	2.9	32.9
	Farmhouse	17	0.4	4.9
	Pub	24	0.6	6.9
	Serviced Total	346	8.7	100.0
Self-serviced	Self-serviced	667	16.9	27.5
	Self-serviced Agency	1,757	44.4	72.5
	Self-serviced Total	2,424	61.3	100.0
Caravan and Camping	Camping Park	47	1.2	12.8
	Holiday Park	107	2.7	29.2
	Touring Park	57	1.4	15.6
	Holiday and Touring Park	9	0.2	2.5
	Holiday and Camping Park	26	0.7	7.1
	Camping and Touring Park	95	2.4	26.0
	Holiday, Touring and Camping Park	25	0.6	6.8
	Caravan and Camping Total	366	9.2	100.0
Hostel/Bunkhouse/Campus Accommodation	Hostel	19	0.5	36.6
	Activity Accommodation	6	0.2	11.5
	Group Accommodation	2	0.1	3.8
	Bunkhouse Accommodation	24	0.6	46.2
	Campus Accommodation	1	0.0	1.9
	Hostel/Bunkhouse/Campus Accommodation Total	52	1.3	100.0
Other	Single Caravans	2	0.1	8.3
	Glamping	22	0.6	91.7
	Other Total	24	0.6	100.0
Sub-total (without Airbnb)		3,212	72.2	
Airbnb	Airbnb	745	18.8	
Total (All types)		3,957	100.0	

4.1 Serviced Accommodation

Table 4.1 shows that the majority of Serviced accommodation are in the form of Bed and Breakfast with 26.4%, with Small Hotels and Hotels closely following with 26.4% and 24.9%. See the distribution of Serviced accommodation per ward in Appendix 2.

4.2 Self-serviced Accommodation

Table 4.1 shows that nearly three quarters of Self-serviced accommodation in Gwynedd are managed by an agency with 72.5% (1,757). See the distribution of Self-serviced accommodation per ward in Appendix 3.

4.3 Caravan and Camping Accommodation

29.2% of this type of accommodation are in the form of holiday parks where the main business lets holiday caravans. A further 26.0% also offers plots for touring caravans and camping. See the distribution of caravan and camping accommodation per ward in Appendix 4.

4.4 Hostel/Bunkhouse/Campus Accommodation

It can be seen in Table 4.1 that the majority of accommodation are in the form of bunkhouse accommodation with 46.2% or hostels with 36.6%. See the distribution of other accommodation per ward in Appendix 5.

4.5 Other Accommodation

It can be seen that the other accommodation type is used for glamping accommodation with 91.7% of them offering some sort of glamping accommodation. See the distribution of other accommodation per ward in Appendix 6.

5. Analysis according to Bedrooms and Beds

5.1 Number of Bedrooms

There is a total of 34,458 bedrooms/units/plots in Gwynedd. 6,319 (18.3%) are in the Arfon area, 15,998 (46.4%) in Dwyfor and 12,141 (35.3%) in Meirionnydd (see Table 5.3). Table 5.1 provides a summary of the number of bedroom according to type of accommodation.

Table 5.1: Number of bedrooms according to type of accommodation

Main Category	Type of accommodation	Average number of bedrooms / plots / units	Average number of bedrooms / plots / units	% of total bedrooms / plots / units	As a % of the main category
Serviced	Hotel	21	1,767	5.1	58.5
	Small hotel	6	526	1.5	17.4
	Restaurant with rooms	6	83	0.2	2.7
	Bed & Breakfast	4	449	1.3	14.9
	Farmhouse	3	50	0.1	1.7
	Pub	6	144	0.4	4.8
	Serviced Total		9	3,019	8.8
Self-serviced	Self-serviced	3	2,138	6.2	30.8
	Self-serviced Agency	3	4,805	13.9	69.2
	Self-serviced Total	3	6,943	20.1	100.0
Caravan and Camping	Camping Park	43	2,042	5.9	9.5
	Holiday Park	91	9,741	28.3	45.3
	Touring Park	25	1,438	4.2	6.7
	Holiday and Touring Park	244	2,192	6.4	10.2
	Holiday and Camping Park	39	1,019	3.0	4.7
	Camping and Touring Park	40	3,759	10.9	17.5
	Holiday, Touring and Camping Park	52	1,307	3.8	6.1
	Caravan and Camping Total		59	21,498	62.4
Hostel/Bunkhouse/Campus Accommodation	Hostel	11	212	0.6	18.6
	Activity Accommodation	30	178	0.5	15.6
	Group Accommodation	16	32	0.1	2.8
	Bunkhouse Accommodation	5	119	0.3	10.4
	Campus Accommodation	600	600	1.7	52.6
	Hostel/Bunkhouse/Campus Accommodation Total		22	1,141	3.3
Other	Single Caravans	1	2	0.0	1.6
	Glamping	6	123	0.4	98.4
	Other Total	5	125	0.4	100.0
Sub-total (without Airbnb)		10	32,726	95.0	
Airbnb	Airbnb	2	1,732	5.0	
Total (All types)		9	34,458	100.0	

5.2 Number of Beds

We know the number of beds for 99.3% of properties (3,953). A further 0.07% (4) are the estimated number of beds based on a known number of bedroom / plots. Based on these figures, the average number of beds in Serviced accommodation is 18, the average number of beds in Self-serviced accommodation is 6, the average number of beds on Caravan and Camping Sites is 296, the average number for Hostel/Bunkhouse/Campus Accommodation is 53, the average number of beds in Other Accommodation is 21, while the average number of beds in Airbnb is 5. Table 5.2 provides a summary of this information.

Table 5.2: Number of beds according to type of accommodation

Main Category	Type of accommodation	Average number of beds	Total estimated number of beds	% of total beds	As a % of the main category
Serviced	Hotel	44	3,742	2.7	58.6
	Small hotel	12	1,108	0.8	17.3
	Restaurant with rooms	14	193	0.1	3.0
	Bed & Breakfast	8	939	0.7	14.7
	Farmhouse	6	105	0.1	1.6
	Pub	13	306	0.2	4.8
	Serviced Total		18	6,393	4.7
Self-serviced	Self-serviced	8	5,149	3.8	34.8
	Self-serviced Agency	5	9,657	7.1	65.2
	Self-serviced Total	6	14,806	10.8	100.0
Caravan and Camping	Camping Park	187	8,800	6.4	8.1
	Holiday Park	504	53,979	39.5	49.8
	Touring Park	112	6,390	4.7	5.9
	Holiday and Touring Park	1,251	11,256	8.2	10.4
	Holiday and Camping Park	181	4,698	3.4	4.3
	Camping and Touring Park	181	17,193	12.6	15.8
	Holiday, Touring and Camping Park	247	6,166	4.5	5.7
	Caravan and Camping Total		296	108,482	79.4
Hostel/Bunkhouse/Campus Accommodation	Hostel	40	756	0.6	27.6
	Activity Accommodation	105	629	0.5	23.0
	Group Accommodation	78	156	0.1	5.7
	Bunkhouse Accommodation	25	596	0.4	21.8
	Campus Accommodation	600	600	0.4	21.9
	Hostel/Bunkhouse/Campus Accommodation Total		53	2,737	2.0
Other	Single Caravans	5	9	0.0	1.8
	Glamping	23	497	0.4	98.2
	Other Total	21	506	0.4	100.0
Sub-total (without Airbnb)		41	132,924	97.3	
Airbnb	Airbnb	5	3,661	2.7	
Total (All types)		35	136,585	100.0	

The total estimated number of beds in Gwynedd is 136,585. Although 61.3% of visitor accommodation in Gwynedd are Self-serviced, only 10.8% of beds come from this category. 79.4% of beds are in the Caravan and Camping category although Caravan and Camping Sites are only 9.2% of visitor accommodation. 4.7% of beds are in Serviced accommodation while 2.7% are in Airbnb accommodation. The remaining 2.4% of beds are in Hostel/Bunkhouse/Campus Accommodation or Other accommodation.

As shown in Table 5.3, the majority of visitor accommodation beds in Gwynedd are located in Dwyfor (48.9%), followed by Meirionnydd (35.1%) and Arfon with 16.0% of visitor accommodation in the county.

Table 5.3: Number of beds according to type of accommodation per county area - not including Airbnb accommodation

Area	Total estimated number of bedrooms/units/plots	% of Total estimated number of bedrooms/units/plots	Total estimated number of beds	% of Total estimated number of beds
Arfon	6,033	18.4%	21,255	16.0%
Dwyfor	15,300	46.8%	65,366	49.2%
Meirionnydd	11,393	34.8%	46,303	34.8%
Gwynedd	32,726	100.0%	132,924	100.0%

Table 5.4: Number of beds according to type of accommodation per county area - Airbnb only

Area	Total estimated number of bedrooms/units/plots	% of Total estimated number of bedrooms/units/plots	Total estimated number of beds	% of Total estimated number of beds
Arfon	286	16.5%	647	17.7%
Dwyfor	698	40.3%	1,447	39.5%
Meirionnydd	748	43.2%	1,567	42.8%
Gwynedd	1,732	100.0%	3,661	100.0%

Table 5.5: Number of beds according to type of accommodation per county area - total

Area	Total estimated number of bedrooms/units/plots	% of Total estimated number of bedrooms/units/plots	Total estimated number of beds	% of Total estimated number of beds
Arfon	6,319	18.3%	21,902	16.0%
Dwyfor	15,998	46.4%	66,813	48.9%
Meirionnydd	12,141	35.3%	47,870	35.1%
Gwynedd	34,458	100.0%	136,585	100.0%

6. Analysis according to Price

It was possible to calculate the mean and median minimum and maximum of the price charged for the majority of accommodation types. Results are shown in Table 6.1. The table also shows the range of values for each price.

Based on mean figures, among the different types of Serviced accommodation, "Hotel" is the most expensive option, while a farmhouse is the cheapest option.

In terms of Self-serviced, self-managing options are generally cheaper than those managed by an agency.

Among the different types of Caravan and Camping accommodation, "Holiday Parks" is the most expensive option, while "Camping and Touring Park" is the cheapest. The range of payments for caravan and camping accommodation is so vast due to the different types of accommodation available - for example, pitching a tent in a holiday park is much cheaper than renting a static caravan.

In terms of accommodation in the Hostel/Bunkhouse/Campus Accommodation category, the cheapest option is "Hostel", while the "Activity Accommodation" is the most expensive type within the category.

Table 6.2 shows the prices of different types of accommodation per county area. From the figures, it can be seen that Serviced accommodation in Meirionnydd has a much wider price range than in Arfon and Dwyfor. On the whole, the price range within Self-serviced accommodation is fairly similar, but it can be noted that the most expensive Self-serviced accommodation is seen in the Dwyfor area. The Caravan and Camping price range is much wider in the Arfon area, and also in Meirionnydd to an extent. It can be expected to pay slightly more for Airbnb accommodation in the Dwyfor and Meirionnydd area than Arfon.

Table 6.1: Price according to type of accommodation

Main Category	Type of accommodation	Lowest Mean Price	Highest Mean Price	Lowest Median Price	Price Highest median	Range of lowest price	Range of highest price
Serviced	Hotel	£67.46	£111.41	£60.50	£95.00	£17 - £195	£24 - £695
	Small hotel	£66.28	£92.53	£65.00	£85.00	£20 - £185	£32 - £275
	Restaurant with rooms	£70.62	£82.92	£75.00	£89.00	£16 - £140	£25 - £148
	Bed & Breakfast	£67.28	£88.15	£70.00	£86.00	£20 - £132	£24 - £300
	Farmhouse	£51.00	£66.21	£47.00	£57.50	£27 - £80	£27 - 175
	Pub	£60.79	£86.38	£55.00	£95.00	£21 - £120	£30 - £150
	Serviced Total	£66.01	£94.22	£65.00	£90.00	£16 - £195	£24 - £695
Self-serviced	Self-serviced	£483.91	£840.20	£400.00	£715.50	£20 - £4,787	£33 - £6,720
	Self-serviced Agency	£465.60	£977.96	£398.00	£825.00	£125 - £3,737	£149 - £6,002
	Self-serviced Total	£469.98	£945.06	£399.00	£792.00	£20 - £4,787	£33 - £6,720
Caravan and Camping	Camping Park	£96.38	£168.81	£84.00	£154.00	£28 - £245	£35 - £420
	Holiday Park	£332.00	£598.25	£245.00	£562.50	£70 - £1,015	£112 - £1,330
	Touring Park	£120.15	£159.78	£126.00	£154.00	£28 - £196	£56 - £280
	Holiday and Touring Park	£122.50	£264.25	£119.00	£189.00	£56 - £196	£154 - £525
	Holiday and Camping Park	£101.50	£144.50	£87.50	£143.50	£49 - £350	£70 - £350
	Camping and Touring Park	£96.21	£150.76	£98.00	£140.00	£52.50 - £140	£56 - £420
	Caravan and Camping Total	£118.29	£185.33	£105.00	£147.00	£28 - £1,015	£35 - £1,330
Hostel/Bunkhouse/Campus Accommodation	Hostel	£126.00	£236.60	£126.00	£175.00	£70 - £280	£84 - £826
	Activity Accommodation	£221.67	£393.17	£203.00	£360.50	£175 - £287	£175 - £644
	Group Accommodation	£119.00	£119.00	£119.00	£119.00	£119 - £119	£119 - £119
	Bunkhouse Accommodation	£129.50	£164.89	£119.00	£122.50	£70 - £315	£70 - £560
	Campus Accommodation	£199.50	£234.50	£199.50	£234.50	£199.50 - £199.50	£234.50 - £234.50
	Hostel/Bunkhouse/Campus Accommodation Total	£136.96	£211.84	£119.00	£164.50	£70 - £315	£70 - £826
Other	Single Caravans	n/a	n/a	n/a	n/a	n/a	n/a
	Glamping	£189.88	£252.65	£65.00	£65.00	£39 - £625	£39 - £1,399
	Other Total	£189.88	£252.65	£65.00	£65.00	£39 - £625	£39 - £1,399
Airbnb	Airbnb	£85.04	£85.04	£70.00	£70.00	£10 - £417	£10 - £417

Note: the price for Serviced and Airbnb accommodation is per person per night, the price for the other accommodation categories is per unit/plot per week, therefore, payments across the categories cannot be compared.

Table 6.2: Price according to type of accommodation and area

Main Category	Type of accommodation	Lowest Mean Price	Highest Mean Price	Lowest Median Price	Price Highest median	Range of lowest price	Range of highest price
Serviced	Arfon	£42.17	£65.77	£39.00	£64.50	£16 - £80	£24 - £185
	Dwyfor	£71.35	£98.95	£75.00	£94.00	£30 - £130	£30 - £300
	Meirionnydd	£73.21	£103.56	£70.00	£95.00	£27 - £195	£27 - £695
	Gwynedd	£66.01	£94.22	£65.00	£90.00	£16 - £195	£24 - £695
Self-serviced	Arfon	£433.67	£807.83	£372.00	£742.00	£20 - £3,737	£33 - £5,326
	Dwyfor	£503.35	£1,039.12	£431.00	£875.00	£56 - £3,069	£56 - £6,720
	Meirionnydd	£448.13	£895.90	£380.00	£745.00	£55 - 4,787	£90 - £6,002
	Gwynedd	£469.98	£945.06	£399.00	£792.00	£20 - £4,787	£33 - £6,720
Caravan and Camping	Arfon	£181.40	£263.21	£127.75	£164.50	£52.50 - £1,015	£56 - £1,330
	Dwyfor	£109.62	£160.01	£105.00	£154.00	£35 - £245	£35 - £525
	Meirionnydd	£101.98	£178.82	£91.00	£133.00	£28 - £455	£56 - £809
	Gwynedd	£118.29	£185.33	£105.00	£147.00	£28 - £1,015	£35 - £1,330
Hostel/Bunkhouse/Campus Accommodation	Arfon	£126.55	£221.61	£119.00	£175.00	£70 - £315	£70 - £826
	Dwyfor	£120.00	£170.00	£119.00	£140.00	£70 - £140	£119 - £343
	Meirionnydd	£163.33	£220.79	£133.00	£164.50	£98 - £287	£105 - £644
	Gwynedd	£136.96	£211.84	£119.00	£164.50	£70 - £315	£70 - £826
Other	Arfon	£161.70	£257.90	£59.00	£60.50	£39 - £479	£39 - £1,399
	Dwyfor	£216.00	£216.00	£63.50	£63.50	£46 - £625	£46 - £625
	Meirionnydd	£315.00	£420.00	£315.00	£420.00	£315 - £315	£420 - £420
	Gwynedd	£189.88	£252.65	£65.00	£65.00	£39 - £625	£39 - £1,399
Airbnb	Arfon	£70.44	£70.44	£60.00	£60.00	£18 - £250	£18 - £250
	Dwyfor	£89.84	£89.84	£75.00	£75.00	£10 - £417	£10 - £417
	Meirionnydd	£87.61	£87.61	£75.00	£75.00	£10 - £417	£10 - £417
	Gwynedd	£85.04	£85.04	£70.00	£70.00	£10 - £417	£10 - £417

Note: the price for Serviced and Airbnb accommodation is per person per night, the price for the other accommodation categories is per unit/plot per week, therefore, payments across the categories cannot be compared.

7. Analysis according to Grade

When the survey was conducted, 666 of Gwynedd properties had been graded by either Visit Wales, the AA or a combination of grading boards. Of these, 278 were graded via a self-serviced agent. The number of establishments (without an agent) has been analysed in Table 7.1 below. It is shown that just over a quarter (26.7%) of Gwynedd accommodation (without an agent) have been graded.

Table 7.1: Graded Accommodation (without an agent)

Main Category	Visit Wales only		AA only		Another combination		No grading		Total
	Number	%	Number	%	Number	%	Number	%	
Serviced	92	6.3	8	0.5	15	1.0	231	15.9	346
Self-serviced (without an agent)	183	12.6	1	0.1	2	0.1	481	33.1	667
Caravan and Camping	64	4.4	3	0.2	0	0.0	299	20.5	366
Hostel/Bunkhouse/Campus Accommodation	18	1.2	0	0.0	0	0.0	34	2.3	52
Other	1	0.1	1	0.1	0	0.0	22	1.5	24
Total	358	24.6	13	0.9	17	1.2	1,067	73.3	1,455

**this table does not include Self-serviced accommodation via an agent or Airbnb accommodation.*

From the Visit Wales ones (375) the type of grade they have can be seen. See the details in Table 7.2.

Also,

- 172 establishments offer a "Welcome for Pedestrians and Cyclists";
- 5 offer a "Welcome to Pedestrians only";
- 25 have received a Gold Award;
- 4 have been awarded the "Green Dragon" and
- 9 have been awarded a "Croeso Awarded"

In September 2019, a total of 2,180 establishments (without an agent) in Wales had been graded by Visit Wales. From this total, approximately 17% of them were located in Gwynedd.

In 2014, 2,381 establishments (without an agent) in Wales had been graded by Visit Wales. From this total, 498 of them, which is approximately 17%, were located in Gwynedd.

It can be seen that the number who choose to be graded has reduced in Gwynedd since 2014 by approximately 120 (or 24%) establishments and the number in Wales has reduced by 200 (or 8%) establishments.

Table 7.2: Accommodation graded by Visit Wales per type of accommodation

Type of accommodation	Number of graded accommodation	2 *	3 *	3 & 4 *	4 *	4 & 5 *	5 *	Listed	Glamping quality assurance	"Inexpensive" hotel grade	Awaiting grade
Hotel	29	1	8		10		2	1		5	2
Small hotel	35	1	7		14		11	1			1
Restaurant with rooms	5				2		3				
Bed & Breakfast	23		3		12		7				1
Farmhouse	5		3		1		1				
Pub	10		3		5		1				1
Serviced Total	107	2	24	0	44	0	25	2	0	5	5
Self-serviced	185	2	34	4	70	10	46				19
Self-serviced Total	185	2	34	4	70	10	46				19
Camping Park	1						1				
Holiday Park	29				12		15				2
Touring Park	9				3	1	3				2
Holiday and Touring Park	3				2		1				
Holiday and Camping Park	0										
Camping and Touring Park	16		3		5	1	5	1			1
Holiday, Touring and Camping Park	6		1		4		1				
Caravan and Camping Total	64		4		26	2	26	1			5
Hostel	10		4	1	4						1
Activity Accommodation	3		2		1						
Group Accommodation	0										
Bunkhouse Accommodation	4	1			3						
Campus Accommodation	1			1							
Hostel/Bunkhouse/Campus Accommodation Total	18	1	6	2	8	0	0	0	0	0	1
Single Caravans	0										
Glamping	1								1		
Other Total	1	0	0	0	0	0	0	0	1	0	0
TOTAL	375	5	68	6	148	12	97	3	1	5	30

**this table does not include Self-serviced accommodation via an agent or Airbnb accommodation.*

8. Comparison with previous surveys

Data on Tourism accommodation for Gwynedd dates back to 1975. We have used this data to examine how Tourism in the county has changed over the years. The full details of the 1975 survey methodology is not available, therefore, there could be major differences between this survey and previous ones. This should be borne in mind when considering the following results, and any results should only be treated as indicative results.

Data from 1975, 2011 and 2019 can be seen in tables 8.1 to 8.4 and shows the change in the number of Tourism accommodation beds in Gwynedd according to area.

Table 8.1 shows that since 1975, the number of Tourism accommodation beds in Gwynedd has increased from 114,617 beds in 1975 to 136,585 beds in 2019, namely 19.2%. The Self-serviced bedstock has substantially increased by 225.7%, while the Caravan and Camping bedstock has increased by 19.4%. The Hostel/Bunkhouse/Campus Accommodation and other accommodation bedstock has reduced by 18.4% since 1975, while the Serviced accommodation bedstock has more than halved, and reduced by 58.0%.

In 2019, we also show the number of Airbnb beds that were available during a one-month period. The figure for this type of accommodation, that was not already included in the above categories, was 3,661. This type of accommodation did not exist in 1975 in order to make a comparison.

In terms of areas, Arfon and Dwyfor have seen an increase in the number of Tourism accommodation beds, with Dwyfor seeing the largest increase with 41.6% and Arfon seeing an increase of 38.8%. The Tourism accommodation bedstock in Meirionnydd has reduced by 7.4% since 1975.

Serviced accommodation bedstock has reduced across all areas since 1975, with Dwyfor and Meirionnydd seeing a decline of more than half (73.4% and 59.2% respectively).

Across all areas, Self-serviced accommodation bedstock has seen an increase, with a substantial increase in Arfon (916.2%) and Dwyfor (511.4%), and a slightly less increase in Meirionnydd (91.7%).

Caravan and Camping accommodation bedstock has increased in Arfon (41.0%) and Dwyfor (44.2%), but has declined in Meirionnydd (10.2%).

While examining the Hostel/Bunkhouse/Campus Accommodation and Other accommodation bedstock together, we can see an increase in Arfon (7.4%) but a reduction in Dwyfor and Meirionnydd (3.8% and 45.9% respectively).

Table 8.1: Historical number of beds¹

Main Category	1975	2011	2019	% Change (2011-2019)	% Change (1975-2019)
Serviced	15,212	7,927	6,393	-19.4%	-58.0%
Self-serviced	4,546	15,844	14,806	-6.6%	+225.7%
Caravan and Camping	90,885	97,791	108,482	+10.9%	+19.4%
Hostel/Bunkhouse/Campus Accommodation	-	-	2,737		
Other*	3,974	3,711	506	-12.6%	-18.4%
Airbnb	-	-	3,661	-	-
Total	114,617	125,273	136,585	+9.0%	+19.2%

* "Other" category includes Hostel/Bunkhouse/Campus Accommodation in the pre-2019 surveys,

% change combining the two categories - Hostel/Bunkhouse/Campus Accommodation and "Other"

Table 8.2: Historical number of beds, Arfon Area

Main Category	1975	2011	2019	% Change (2011-2019)	% Change (1975-2019)
Serviced	3,460	2,910	2,446	-15.9%	-29.3%
Self-serviced	222	1,503	2,256	+50.1%	+916.2%
Caravan and Camping	10,600	14,126	14,951	+5.8%	+41.0%
Hostel/Bunkhouse/Campus Accommodation	-	-	1,367		
Other*	1,492	2,552	235	-37.2%	+7.4%
Airbnb	-	-	647	-	-
Total	15,774	21,091	21,902	+3.8%	+38.8%

* "Other" category includes Hostel/Bunkhouse/Campus Accommodation in the pre-2019 surveys,

% change combining the two categories - Hostel/Bunkhouse/Campus Accommodation and "Other"

Table 8.3: Historical number of beds, Dwyfor Area

Main Category	1975	2011	2019	% Change (2011-2019)	% Change (1975-2019)
Serviced	5,986	2,425	1,592	-34.4%	-73.4%
Self-serviced	1,015	5,430	6,206	+14.3%	+511.4%
Caravan and Camping	39,460	42,139	56,885	+35.0%	+44.2%
Hostel/Bunkhouse/Campus Accommodation	-	-	439		
Other*	710	240	244	+184.6%	-3.8%
Airbnb	-	-	1,447	-	-
Total	47,171	50,234	66,813	+33.0%	+41.6%

* "Other" category includes Hostel/Bunkhouse/Campus Accommodation in the pre-2019 surveys,

% change combining the two categories - Hostel/Bunkhouse/Campus Accommodation and "Other"

Table 8.4: Historical number of beds, Meirionnydd Area

Main Category	1975	2011	2019	% Change (2011-2019)	% Change (1975-2019)
Serviced	5,766	2,544	2,355	-7.4%	-59.2%
Self-serviced	3,309	4,915	6,344	+29.1%	+91.7%
Caravan and Camping	40,825	39,957	36,646	-8.3%	-10.2%
Hostel/Bunkhouse/Campus Accommodation	-	-	931		
Other*	1,772	919	27	+4.2%	-45.9%
Airbnb	-	-	1,567	-	-
Total	51,672	48,335	47,870	-1.0%	-7.4%

* "Other" category includes Hostel/Bunkhouse/Campus Accommodation in the pre-2019 surveys,

% change combining the two categories - Hostel/Bunkhouse/Campus Accommodation and "Other"

Sources

1975 - Gwynedd Holiday Accommodation Survey, Planning Department, Gwynedd County Council

2011 - 2010/2011 Gwynedd Council Bedstock Survey, Gwynedd Council

2019 - 2018/2019 Gwynedd Council Bedstock Survey, Gwynedd Council

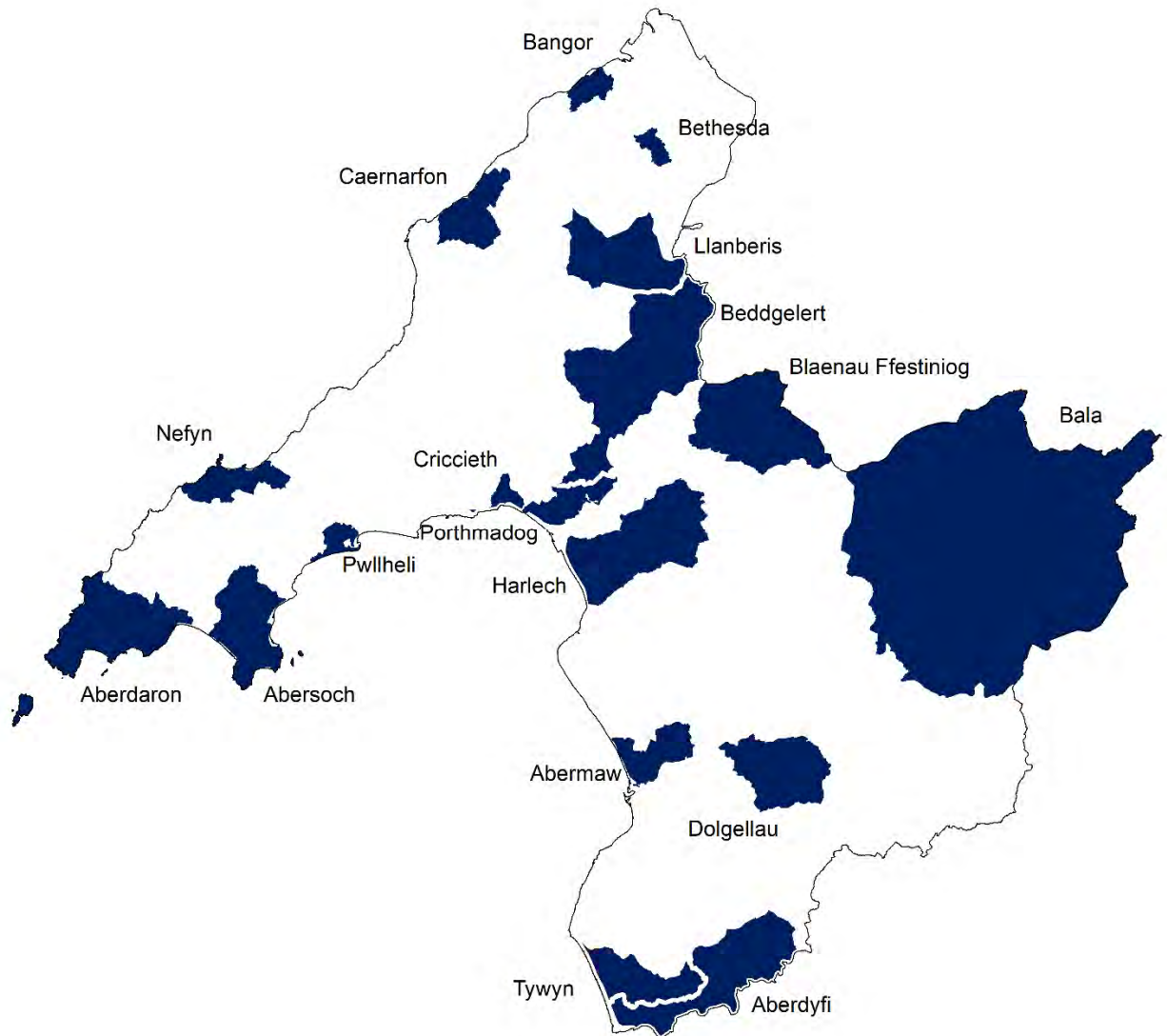
9. Main Tourism Destinations

The Tourism, Marketing and Events Service, Gwynedd Council has identified 18 main tourism destinations in Gwynedd. A profile of each destination follows. The geography of the destinations is based on the geography of electoral wards and Table 9.1 notes the wards used to create each destination. In some cases, the destination may include areas beyond the destination's name only. Figure 9.1 shows the location of the tourism destinations.

Table 9.1: Wards used to create holiday destinations

Holiday Destination	Electoral Wards
Aberdaron	Aberdaron
Aberdyfi	Aberdyfi
Barmouth	Barmouth
Abersoch	Abersoch; Llanengan
Bala	Bala; Llanuwchllyn; Llandderfel
Bangor	Deiniol; Dewi; Garth; Glyder; Hendre; Hirael; Marchog; Menai (Bangor)
Beddgelert	Porthmadog – Tremadog
Bethesda	Ogwen; Gerlan
Blaenau Ffestiniog	Bowydd & Rhiw; Diffwys & Maenofferen; Teigl
Caernarfon	Bontnewydd; Cadnant; Menai (Caernarfon); Peblig; Seiont
Cricieth	Cricieth
Dolgellau	Dolgellau (North); Dolgellau (South)
Harlech	Harlech
Llanberis	Llanberis
Nefyn	Nefyn; Morfa Nefyn
Porthmadog	Porthmadog (East); Porthmadog (West)
Pwllheli	Pwllheli (North); Pwllheli (South)
Tywyn	Tywyn

Figure 9.1: Main Tourism Destinations



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Aberdaron (Aberdaron ward)

	Aberdaron		Gwynedd	
	Number	%	Number	%
Number of Businesses	139		3,957	
Serviced	6	4.3%	346	8.7%
Self Catering	83	59.7%	2,424	61.3%
Caravan & Camping	21	15.1%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	1	0.7%	52	1.3%
Alternative	1	0.7%	24	0.6%
Airbnb	27	19.4%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 91.75 ~ £ 108.00		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 487.92 ~ £ 1,023.68		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	£ 105.00 ~ £ 140.00		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 140.00 ~ £ 140.00		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	no data ~ no data		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 78.93 ~ £ 78.93		£ 85.04 ~ £ 85.04	
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	22		35	
Self Catering	12		18	
Caravan & Camping	6		6	
Hostel, Bunkhouse or Campus Acc.	109		296	
Alternative	15		53	
Airbnb	4		21	
	6		5	
Bedrooms				
Serviced	6		9	
Self Catering	5		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	23		59	
Alternative	3		22	
Airbnb	1		5	
	3		2	

	Aberdaron		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	3,042		136,585	
Serviced	74	2.4%	6,393	4.7%
Self Catering	516	17.0%	14,806	10.8%
Caravan & Camping	2,282	75.0%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	15	0.5%	2,737	2.0%
Alternative	4	0.1%	506	0.4%
Airbnb	151	5.0%	3,661	2.7%

	Number	%	Number	%
Visitor 'v' Domestic *	3,856		256,666	
Visitor Bedspaces	2,891	75.0%	132,924	51.8%
Domestic Bedspaces	965	25.0%	123,742	48.2%

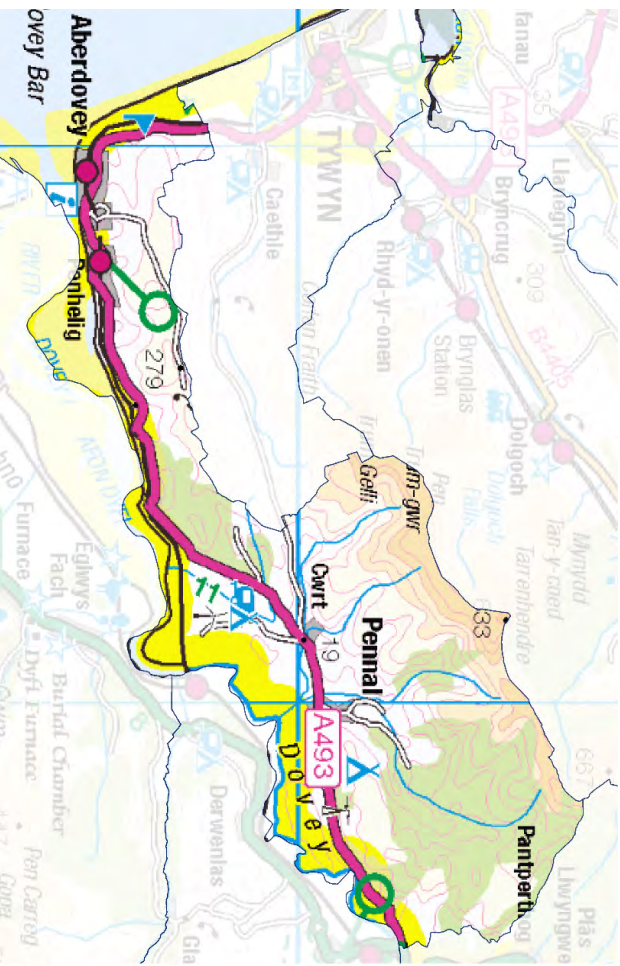
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Aberdyfi (Aberdyfi ward)

	Aberdyfi		Gwynedd	
	Number	%	Number	%
Number of Businesses	176		3,957	
Serviced	13	7.4%	346	8.7%
Self Catering	120	68.2%	2,424	61.3%
Caravan & Camping	9	5.1%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	1	0.6%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	33	18.8%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 68.77 ~ £	98.08	£ 66.01 ~ £	94.22
Self Catering (per unit per week)	£ 487.01 ~ £	932.99	£ 469.98 ~ £	945.06
Caravan & Camping (per pitch per week)	£ 108.50 ~ £	252.00	£ 118.29 ~ £	185.33
Hostel, Bunkhouse or Campus Acc. (per unit per week)	no data	~ no data	£ 136.96 ~ £	211.84
Alternative (per unit per week)	n/a	~ n/a	£ 189.88 ~ £	252.65
Airbnb (per person per night)	£ 108.79 ~ £	108.79	£ 85.04 ~ £	85.04
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	17		35	
Self Catering	20		18	
Caravan & Camping	9		6	
Hostel, Bunkhouse or Campus Acc.	130		296	
Alternative	184		53	
Airbnb	0		21	
	6		5	
Bedrooms				
Serviced	5		9	
Self Catering	9		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	27		59	
Alternative	30		22	
Airbnb	0		5	
	3		2	

	Aberdyfi		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	2,942		136,585	
Serviced	258	8.8%	6,393	4.7%
Self Catering	1,133	38.5%	14,806	10.8%
Caravan & Camping	1,166	39.6%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	184	6.3%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	201	6.8%	3,661	2.7%

	Aberdyfi		Gwynedd	
	Number	%	Number	%
Visitor 'v' Domestic *	3,846		256,666	
Visitor Bedspaces	2,741	71.3%	132,924	51.8%
Domestic Bedspaces	1,105	28.7%	123,742	48.2%



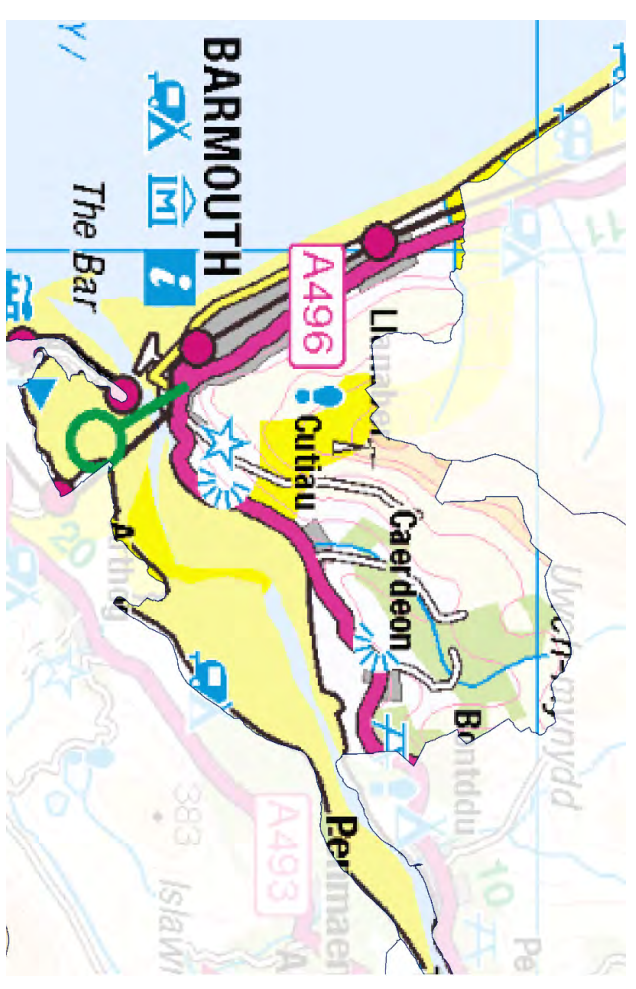
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Abermaw (Abermaw ward)

	Abermaw		Gwynedd	
	Number	%	Number	%
Number of Businesses	145		3,957	
Serviced	23	15.9%	346	8.7%
Self Catering	78	53.8%	2,424	61.3%
Caravan & Camping	5	3.4%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	1	0.7%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	38	26.2%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 79.09 ~ £ 112.27		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 421.95 ~ £ 833.87		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	£ 176.75 ~ £ 353.50		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 105.00 ~ £ 105.00		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 99.66 ~ £ 99.66		£ 85.04 ~ £ 85.04	
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	26		35	
Self Catering	19		18	
Caravan & Camping	5		6	
Hostel, Bunkhouse or Campus Acc.	558		296	
Alternative	8		53	
Airbnb	0		21	
	6		5	
Bedrooms				
Serviced	8		9	
Self Catering	8		9	
Caravan & Camping	2		3	
Hostel, Bunkhouse or Campus Acc.	125		59	
Alternative	2		22	
Airbnb	0		5	
	3		2	

	Abermaw		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	3,812		136,585	
Serviced	427	11.2%	6,393	4.7%
Self Catering	374	9.8%	14,806	10.8%
Caravan & Camping	2,788	73.1%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	8	0.2%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	215	5.6%	3,661	2.7%

Visitor 'v' Domestic *	Abermaw		Gwynedd	
	Number	%	Number	%
Visitor Bedspaces	6,054		256,666	
Domestic Bedspaces	3,597	59.4%	132,924	51.8%
	2,457	40.6%	123,742	48.2%



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Abersoch (Abersoch; Llanengan wards)

	Abersoch		Gwynedd	
	Number	%	Number	%
Number of Businesses	280		3,957	
Serviced	7	2.5%	346	8.7%
Self Catering	176	62.9%	2,424	61.3%
Caravan & Camping	39	13.9%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	1	0.4%	52	1.3%
Alternative	1	0.4%	24	0.6%
Airbnb	56	20.0%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 94.36 ~ £ 135.71		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 642.38 ~ £ 1,380.80		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	£ 114.55 ~ £ 153.05		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 112.00 ~ £ 154.00		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	£ 625.00 ~ £ 625.00		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 123.48 ~ £ 123.48		£ 85.04 ~ £ 85.04	
	Average Number	Average Number	Average Number	Average Number
Bedspaces & Bedrooms				
Bedspaces				
Serviced	46		35	
Self Catering	16		18	
Caravan & Camping	7		6	
Hostel, Bunkhouse or Campus Acc.	288		296	
Alternative	14		53	
Airbnb	2		21	
	6		5	
Bedrooms				
Serviced	12		9	
Self Catering	7		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	64		59	
Alternative	3		22	
Airbnb	1		5	
	3		2	

	Abersoch		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	12,912		136,585	
Serviced	111	0.9%	6,393	4.7%
Self Catering	1,200	9.3%	14,806	10.8%
Caravan & Camping	11,222	86.9%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	14	0.1%	2,737	2.0%
Alternative	2	0.0%	506	0.4%
Airbnb	363	2.8%	3,661	2.7%

	Abersoch *		Gwynedd	
	Number	%	Number	%
Visitor 'V' Domestic *	14,450		256,666	
Visitor Bedspaces	12,549	86.8%	132,924	51.8%
Domestic Bedspaces	1,901	13.2%	123,742	48.2%

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Bala (Bala; Llanuwchllyn; Llandderfel wards)

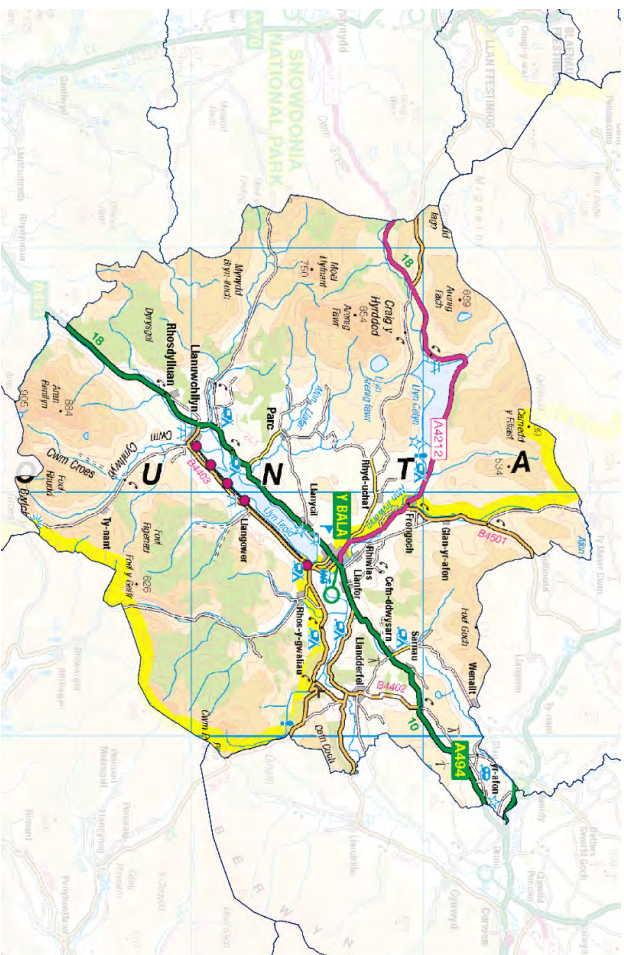
	Bala		Gwynedd	
	Number	%	Number	%
Number of Businesses	177		3,957	
Serviced	21	11.9%	346	8.7%
Self Catering	99	55.9%	2,424	61.3%
Caravan & Camping	21	11.9%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	2	1.1%	52	1.3%
Alternative	2	1.1%	24	0.6%
Airbnb	32	18.1%	745	18.8%

	£ Min ~ £ Max		£ Min ~ £ Max	
	Number	%	Number	%
Average Rates				
Serviced (per person per night)	£ 71.11 ~ £ 128.47		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 452.85 ~ £ 849.31		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	£ 74.85 ~ £ 122.77		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 126.00 ~ £ 126.00		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	£ 315.00 ~ £ 420.00		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 84.59 ~ £ 84.59		£ 85.04 ~ £ 85.04	

	Average Number		Average Number	
	Number	%	Number	%
Bedspaces & Bedrooms				
Bedspaces				
Serviced	34		35	
Self Catering	12		18	
Caravan & Camping	6		6	
Hostel, Bunkhouse or Campus Acc.	226		296	
Alternative	138		53	
Airbnb	11		21	
Bedrooms				
Serviced	5		5	
Self Catering	8		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	46		59	
Alternative	30		22	
Airbnb	3		5	
Airbnb	2		2	

	Bala		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	6,035		136,585	
Serviced	247	4.1%	6,393	4.7%
Self Catering	599	9.9%	14,806	10.8%
Caravan & Camping	4,742	78.6%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	276	4.6%	2,737	2.0%
Alternative	22	0.4%	506	0.4%
Airbnb	149	2.5%	3,661	2.7%

	Visitor 'v' Domestic *		Domestic Bedspaces	
	Number	%	Number	%
Visitor 'v' Domestic *	10,472		256,666	
Visitor Bedspaces	5,886	56.2%	132,924	51.8%
Domestic Bedspaces	4,586	43.8%	123,742	48.2%

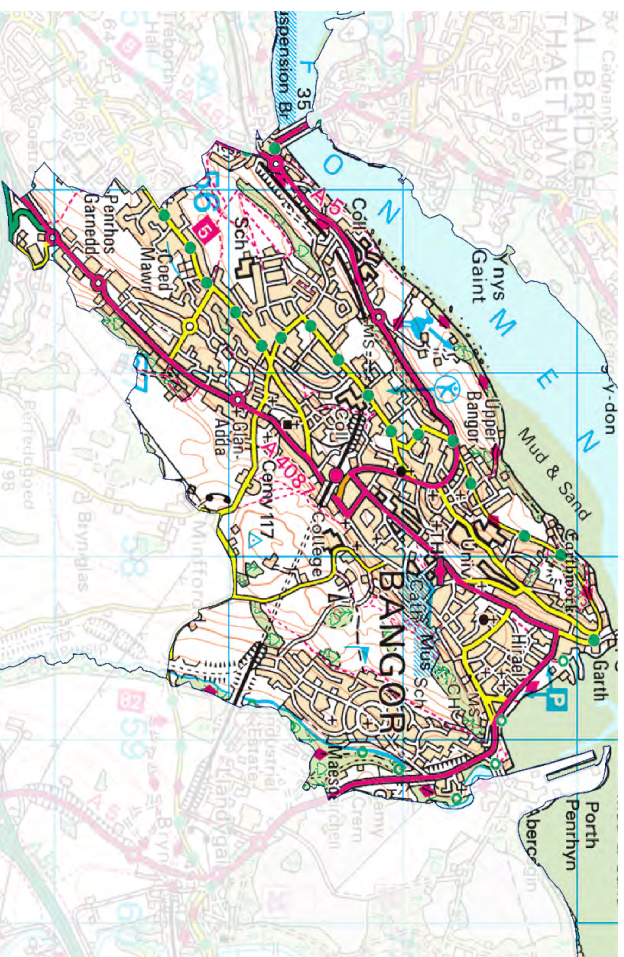


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Bangor (Deiniol; Dewi; Garth; Glyder; Hendre; Hiraël; Marchog; Menai (Bangor) wards)

	Bangor		Gwynedd	
	Number	%	Number	%
Number of Businesses	30		3,957	
Serviced	14	46.7%	346	8.7%
Self Catering	7	23.3%	2,424	61.3%
Caravan & Camping	1	3.3%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	2	6.7%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	6	20.0%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 37.75 ~ £ 54.63		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 727.50 ~ £ 1,881.25		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	no data ~ no data		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 199.50 ~ £ 234.50		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 106.80 ~ £ 106.80		£ 85.04 ~ £ 85.04	
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	48		35	
Self Catering	22		18	
Caravan & Camping	6		6	
Hostel, Bunkhouse or Campus Acc.	426		296	
Alternative	324		53	
Airbnb	0		21	
Bedrooms				
Serviced	4		5	
Self Catering	30		9	
Caravan & Camping	10		9	
Hostel, Bunkhouse or Campus Acc.	3		3	
Alternative	80		59	
Airbnb	324		22	
	0		5	
	2		2	

	Bangor		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	1,443		136,585	
Serviced	302	20.9%	6,393	4.7%
Self Catering	42	2.9%	14,806	10.8%
Caravan & Camping	426	29.5%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	648	44.9%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	25	1.7%	3,661	2.7%
	Number	%	Number	%
Visitor 'v' Domestic *	18,169		256,666	
Visitor Bedspaces	1,418	7.8%	132,924	51.8%
Domestic Bedspaces	16,751	92.2%	123,742	48.2%



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Beddgelert (Porthmadog – Tremadog ward)

	Beddgelert		Gwynedd	
	Number	%	Number	%
Number of Businesses	131		3,957	
Serviced	19	14.5%	346	8.7%
Self Catering	83	63.4%	2,424	61.3%
Caravan & Camping	9	6.9%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	4	3.1%	52	1.3%
Alternative	1	0.8%	24	0.6%
Airbnb	15	11.5%	745	18.8%

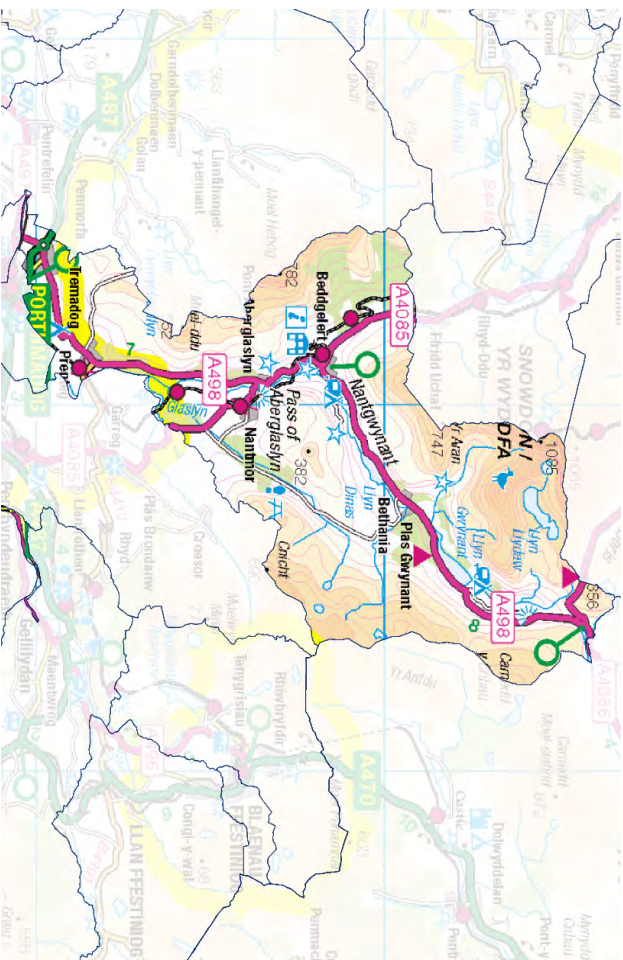
£ Min ~ £ Max £ Min ~ £ Max

Average Rates	£ Min	~	£ Max	£ Min	~	£ Max
Serviced (per person per night)	£ 55.25	~	£ 85.75	£ 66.01	~	£ 94.22
Self Catering (per unit per week)	£ 416.34	~	£ 781.23	£ 469.98	~	£ 945.06
Caravan & Camping (per pitch per week)	£ 70.00	~	£ 175.00	£ 118.29	~	£ 185.33
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 109.67	~	£ 212.33	£ 136.96	~	£ 211.84
Alternative (per unit per week)	£ 450.00	~	£ 450.00	£ 189.88	~	£ 252.65
Airbnb (per person per night)	£ 70.00	~	£ 70.00	£ 85.04	~	£ 85.04

	Average Number	Average Number
Bedspaces & Bedrooms	62	35
Serviced	13	18
Self Catering	6	6
Caravan & Camping	789	296
Hostel, Bunkhouse or Campus Acc.	45	53
Alternative	4	21
Airbnb	4	5
Bedrooms	15	9
Serviced	6	9
Self Catering	3	3
Caravan & Camping	176	59
Hostel, Bunkhouse or Campus Acc.	9	22
Alternative	2	5
Airbnb	2	2

	Beddgelert		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	8,081		136,585	
Serviced	252	3.1%	6,393	4.7%
Self Catering	496	6.1%	14,806	10.8%
Caravan & Camping	7,097	87.8%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	179	2.2%	2,737	2.0%
Alternative	4	0.0%	506	0.4%
Airbnb	53	0.7%	3,661	2.7%

Visitor 'v' Domestic *	Number	%	Number	%
Visitor Bedspaces	9,260		256,666	
Domestic Bedspaces	8,028	86.7%	132,924	51.8%
	1,232	13.3%	123,742	48.2%



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Bethesda (Ogwen a Gerlan wards)

	Bethesda		Gwynedd	
	Number	%	Number	%
Number of Businesses	39		3,957	
Serviced	1	2.6%	346	8.7%
Self Catering	16	41.0%	2,424	61.3%
Caravan & Camping	0	0.0%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	1	2.6%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	21	53.8%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	no data	~ no data	£ 66.01	~ £ 94.22
Self Catering (per unit per week)	£ 319.75	~ £ 696.56	£ 469.98	~ £ 945.06
Caravan & Camping (per pitch per week)	n/a	~ n/a	£ 118.29	~ £ 185.33
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 98.00	~ £ 112.00	£ 136.96	~ £ 211.84
Alternative (per unit per week)	n/a	~ n/a	£ 189.88	~ £ 252.65
Airbnb (per person per night)	£ 66.70	~ £ 66.70	£ 85.04	~ £ 85.04
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	5		35	
Self Catering	8		18	
Caravan & Camping	5		6	
Hostel, Bunkhouse or Campus Acc.	0		296	
Alternative	16		53	
Airbnb	0		21	
Bedrooms				
Serviced	4		9	
Self Catering	2		3	
Caravan & Camping	0		59	
Hostel, Bunkhouse or Campus Acc.	4		22	
Alternative	0		5	
Airbnb	2		2	

	Bethesda		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	192		136,585	
Serviced	8	4.2%	6,393	4.7%
Self Catering	74	38.5%	14,806	10.8%
Caravan & Camping	0	0.0%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	16	8.3%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	94	49.0%	3,661	2.7%
Visitor 'v' Domestic *	5,020		256,666	
Visitor Bedspaces	98	2.0%	132,924	51.8%
Domestic Bedspaces	4,922	98.0%	123,742	48.2%

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Blaenau Ffestiniog (Bowydd & Rhiw; Diffwys & Maenofferen; Teigl wards)

	Blaenau Ffestiniog		Gwynedd	
	Number	%	Number	%
Number of Businesses	107		3,957	
Serviced	11	10.3%	346	8.7%
Self Catering	76	71.0%	2,424	61.3%
Caravan & Camping	1	0.9%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	2	1.9%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	17	15.9%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 52.36 ~ £ 71.27		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 350.07 ~ £ 770.21		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	no data ~ no data		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 119.00 ~ £ 140.00		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 68.00 ~ £ 68.00		£ 85.04 ~ £ 85.04	
	Average Number	Average Number		
Bedspaces & Bedrooms				
Bedspaces				
Serviced	6		35	
Self Catering	13		18	
Caravan & Camping	4		6	
Hostel, Bunkhouse or Campus Acc.	60		296	
Alternative	14		53	
Airbnb	0		21	
	5		5	
Bedrooms				
Serviced	3		9	
Self Catering	7		9	
Caravan & Camping	2		3	
Hostel, Bunkhouse or Campus Acc.	15		59	
Alternative	4		22	
Airbnb	0		5	
	2		2	

	Blaenau Ffestiniog		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	650		136,585	
Serviced	148	22.8%	6,393	4.7%
Self Catering	338	52.0%	14,806	10.8%
Caravan & Camping	60	9.2%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	27	4.2%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	77	11.8%	3,661	2.7%
Visitor 'v' Domestic *	5,530		256,666	
Visitor Bedspaces	573	10.4%	132,924	51.8%
Domestic Bedspaces	4,957	89.6%	123,742	48.2%

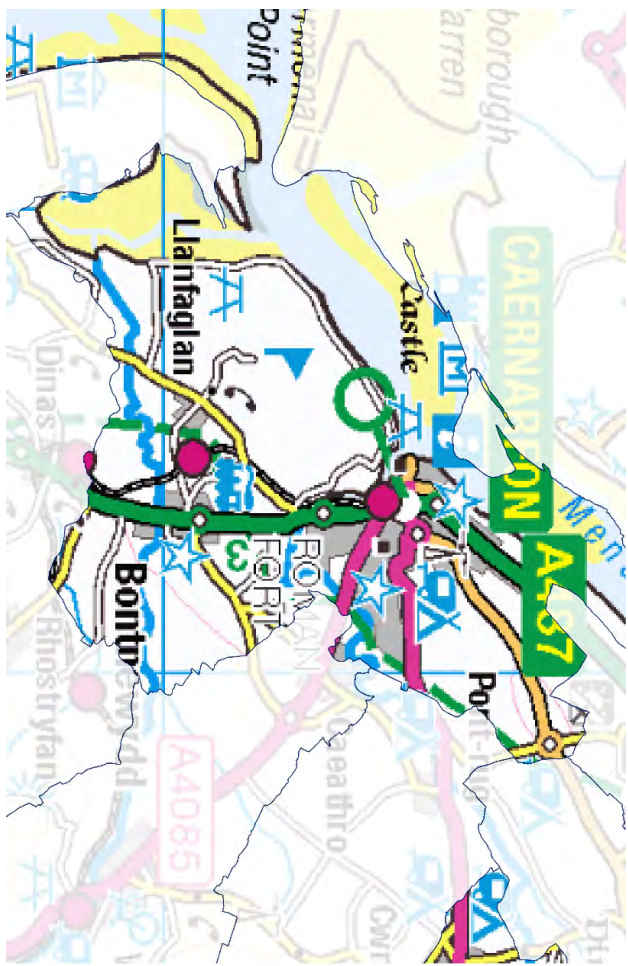
Source: Gwynedd Council Tourism Bedstock Survey 2018/2019 | Produced on behalf of the Tourism and Marketing Service, Economy and Community Department by the Research and Information Service, Gwynedd Council
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Caernarfon (Bontnewydd; Cadnant; Menai (Caernarfon); Pellig; Seiont wards)

	Caernarfon		Gwynedd	
	Number	%	Number	%
Number of Businesses	86		3,957	
Serviced	21	24.4%	346	8.7%
Self Catering	35	40.7%	2,424	61.3%
Caravan & Camping	6	7.0%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	3	3.5%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	21	24.4%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 39.63 ~ £ 64.26		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 549.41 ~ £ 923.32		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	£ 154.00 ~ £ 331.00		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 205.33 ~ £ 280.00		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 63.33 ~ £ 63.33		£ 85.04 ~ £ 85.04	
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	43		35	
Self Catering	37		18	
Caravan & Camping	6		6	
Hostel, Bunkhouse or Campus Acc.	425		296	
Alternative	26		53	
Airbnb	0		21	
	4		5	
Bedrooms				
Serviced	12		9	
Self Catering	17		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	81		59	
Alternative	7		22	
Airbnb	0		5	
	2		2	

	Caernarfon		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	3,705		136,585	
Serviced	768	20.7%	6,393	4.7%
Self Catering	223	6.0%	14,806	10.8%
Caravan & Camping	2,552	68.9%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	78	2.1%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	84	2.3%	3,661	2.7%

	Caernarfon		Gwynedd	
	Number	%	Number	%
Visitor 'v' Domestic *	14,772		256,666	
Visitor Bedspaces	3,621	24.5%	132,924	51.8%
Domestic Bedspaces	11,151	75.5%	123,742	48.2%



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Dolgellau (Dolgellau North; Dolgellau South wards)

	Dolgellau		Gwynedd	
	Number	%	Number	%
Number of Businesses	127		3,957	
Serviced	20	15.7%	346	8.7%
Self Catering	75	59.1%	2,424	61.3%
Caravan & Camping	6	4.7%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	2	1.6%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	24	18.9%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 74.74 ~ £ 114.00		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 379.63 ~ £ 744.41		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	£ 112.00 ~ £ 231.00		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 280.00 ~ £ 280.00		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 92.92 ~ £ 92.92		£ 85.04 ~ £ 85.04	
	Average Number	Average Number	Average Number	Average Number
Bedspaces & Bedrooms				
Bedspaces				
Serviced	12		35	
Self Catering	12		18	
Caravan & Camping	5		6	
Hostel, Bunkhouse or Campus Acc.	121		296	
Alternative	31		53	
Airbnb	0		21	
	5		5	
Bedrooms				
Serviced	4		9	
Self Catering	6		9	
Caravan & Camping	2		3	
Hostel, Bunkhouse or Campus Acc.	25		59	
Alternative	7		22	
Airbnb	0		5	
	2		2	

	Dolgellau		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	1,530		136,585	
Serviced	237	15.5%	6,393	4.7%
Self Catering	377	24.6%	14,806	10.8%
Caravan & Camping	726	47.5%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	61	4.0%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	129	8.4%	3,661	2.7%
Visitor 'v' Domestic *	4,118		256,666	
Visitor Bedspaces	1,401	34.0%	132,924	51.8%
Domestic Bedspaces	2,717	66.0%	123,742	48.2%

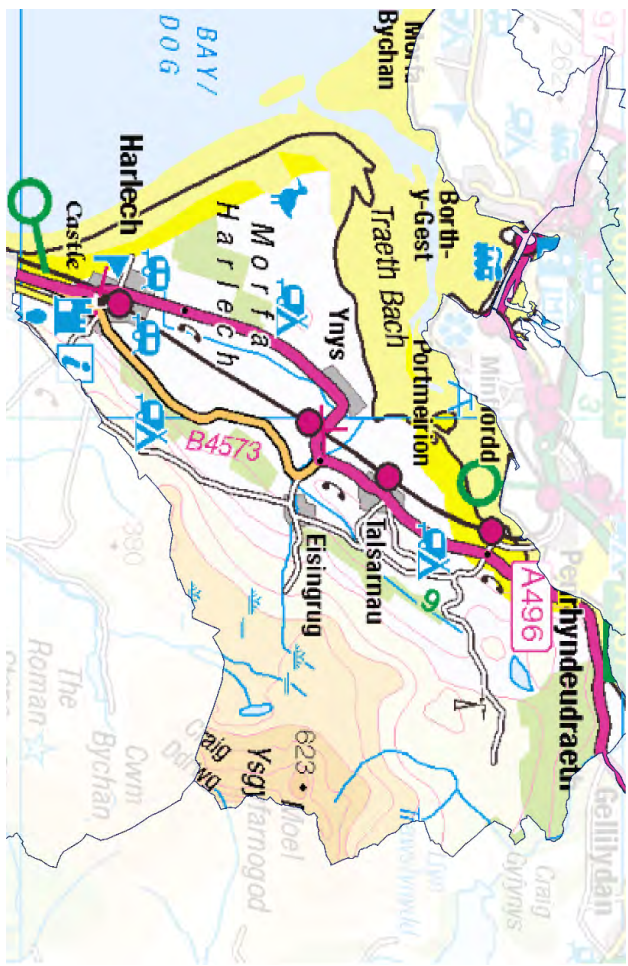
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Harlech (Harlech ward)

	Harlech		Gwynedd	
	Number	%	Number	%
Number of Businesses	136		3,957	
Serviced	14	10.3%	346	8.7%
Self Catering	86	63.2%	2,424	61.3%
Caravan & Camping	13	9.6%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	1	0.7%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	22	16.2%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 76.50 ~ £ 97.42		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 504.36 ~ £ 1,073.59		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	£ 116.67 ~ £ 144.67		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 126.00 ~ £ 126.00		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 88.73 ~ £ 88.73		£ 85.04 ~ £ 85.04	
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	27		35	
Self Catering	9		18	
Caravan & Camping	6		6	
Hostel, Bunkhouse or Campus Acc.	229		296	
Alternative	4		53	
Airbnb	0		21	
			6	
Bedrooms				
Serviced	7		9	
Self Catering	4		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	47		59	
Alternative	1		22	
Airbnb	0		5	
			3	
			2	

	Harlech		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	3,721		136,585	
Serviced	124	3.3%	6,393	4.7%
Self Catering	487	13.1%	14,806	10.8%
Caravan & Camping	2,982	80.1%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	4	0.1%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	124	3.3%	3,661	2.7%

	Harlech		Gwynedd	
	Number	%	Number	%
Visitor 'v' Domestic *	5,477		256,666	
Visitor Bedspaces	3,597	65.7%	132,924	51.8%
Domestic Bedspaces	1,880	34.3%	123,742	48.2%

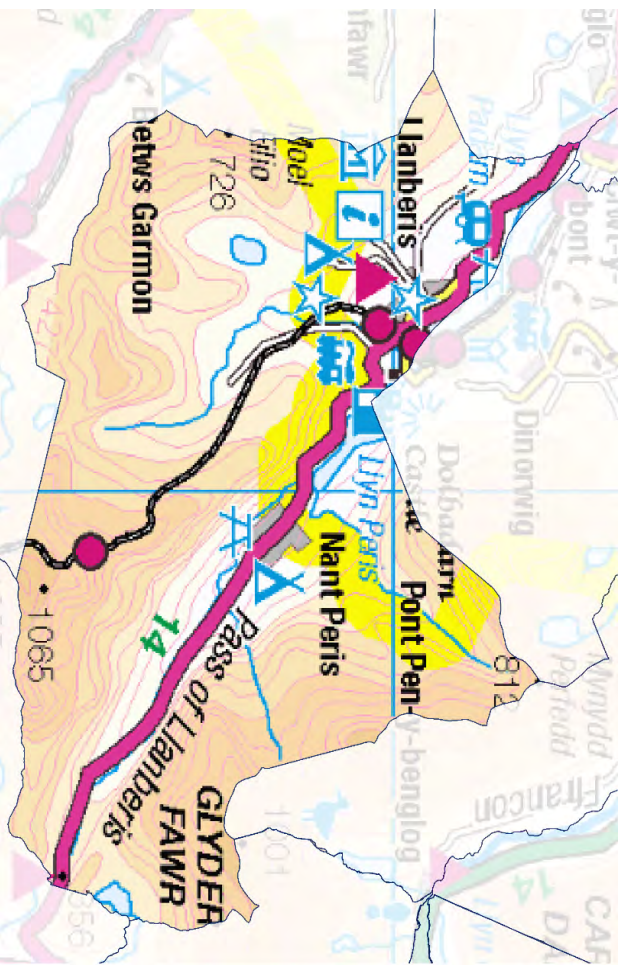


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Llanberis (Llanberis ward)

	Llanberis		Gwynedd	
	Number	%	Number	%
Number of Businesses	74		3,957	
Serviced	23	31.1%	346	8.7%
Self Catering	20	27.0%	2,424	61.3%
Caravan & Camping	2	2.7%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	10	13.5%	52	1.3%
Alternative	1	1.4%	24	0.6%
Airbnb	18	24.3%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 36.18 ~ £	60.00	£ 66.01 ~ £	94.22
Self Catering (per unit per week)	£ 502.95 ~ £	838.11	£ 469.98 ~ £	945.06
Caravan & Camping (per pitch per week)	£ 189.70 ~ £	224.70	£ 118.29 ~ £	185.33
Hostel, Bunkhouse or Campus Acc. (per unit per week)	£ 122.00 ~ £	313.00	£ 136.96 ~ £	211.84
Alternative (per unit per week)	£ 49.00 ~ £	56.00	£ 189.88 ~ £	252.65
Airbnb (per person per night)	£ 66.22 ~ £	66.22	£ 85.04 ~ £	85.04
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	24		35	
Self Catering	29		18	
Caravan & Camping	7		6	
Hostel, Bunkhouse or Campus Acc.	223		296	
Alternative	34		53	
Airbnb	120		21	
	4		5	
Bedrooms				
Serviced	8		9	
Self Catering	13		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	52		59	
Alternative	8		22	
Airbnb	30		5	
	2		2	

	Llanberis		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	1,782		136,585	
Serviced	667	37.4%	6,393	4.7%
Self Catering	134	7.5%	14,806	10.8%
Caravan & Camping	446	25.0%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	344	19.3%	2,737	2.0%
Alternative	120	6.7%	506	0.4%
Airbnb	71	4.0%	3,661	2.7%
	Number	%	Number	%
Visitor 'v' Domestic *	3,809		256,666	
Visitor Bedspaces	1,711	44.9%	132,924	51.8%
Domestic Bedspaces	2,098	55.1%	123,742	48.2%



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Nefyn (Nefyn a Morfa Nefyn wards)

	Nefyn		Gwynedd	
	Number	%	Number	%
Number of Businesses	117		3,957	
Serviced	6	5.1%	346	8.7%
Self Catering	70	59.8%	2,424	61.3%
Caravan & Camping	10	8.5%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	0	0.0%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	31	26.5%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 65.17 ~ £ 87.50		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 509.00 ~ £ 1,171.90		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	£ 119.00 ~ £ 178.50		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	n/a ~ n/a		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 76.71 ~ £ 76.71		£ 85.04 ~ £ 85.04	
	Average Number	Average Number	Average Number	Average Number
Bedspaces & Bedrooms				
Bedspaces				
Serviced	21		35	
Self Catering	16		18	
Caravan & Camping	6		6	
Hostel, Bunkhouse or Campus Acc.	175		296	
Alternative	0		53	
Airbnb	0		21	
	5		5	
Bedrooms				
Serviced	6		9	
Self Catering	8		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	35		59	
Alternative	0		22	
Airbnb	0		5	
	2		2	

	Nefyn		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	2,445		136,585	
Serviced	94	3.8%	6,393	4.7%
Self Catering	448	18.3%	14,806	10.8%
Caravan & Camping	1,750	71.6%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	0	0.0%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	153	6.3%	3,661	2.7%
Visitor 'v' Domestic *	4,942		256,666	
Visitor Bedspaces	2,292	46.4%	132,924	51.8%
Domestic Bedspaces	2,650	53.6%	123,742	48.2%

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Porthmadog (Porthmadog East; Porthmadog West wards)

	Porthmadog		Gwynedd	
	Number	%	Number	%
Number of Businesses	175		3,957	
Serviced	7	4.0%	346	8.7%
Self Catering	126	72.0%	2,424	61.3%
Caravan & Camping	16	9.1%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	1	0.6%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	25	14.3%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 64.20 ~ £ 82.20		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 413.86 ~ £ 856.42		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	no data ~ no data		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	no data ~ no data		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 78.00 ~ £ 78.00		£ 85.04 ~ £ 85.04	
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	77		35	
Self Catering	33		18	
Caravan & Camping	5		6	
Hostel, Bunkhouse or Campus Acc.	784		296	
Alternative	31		53	
Airbnb	0		21	
Bedrooms				
Serviced	4		5	
Self Catering	15		9	
Caravan & Camping	16		9	
Hostel, Bunkhouse or Campus Acc.	2		3	
Alternative	133		59	
Airbnb	6		22	
	0		5	
	2		2	

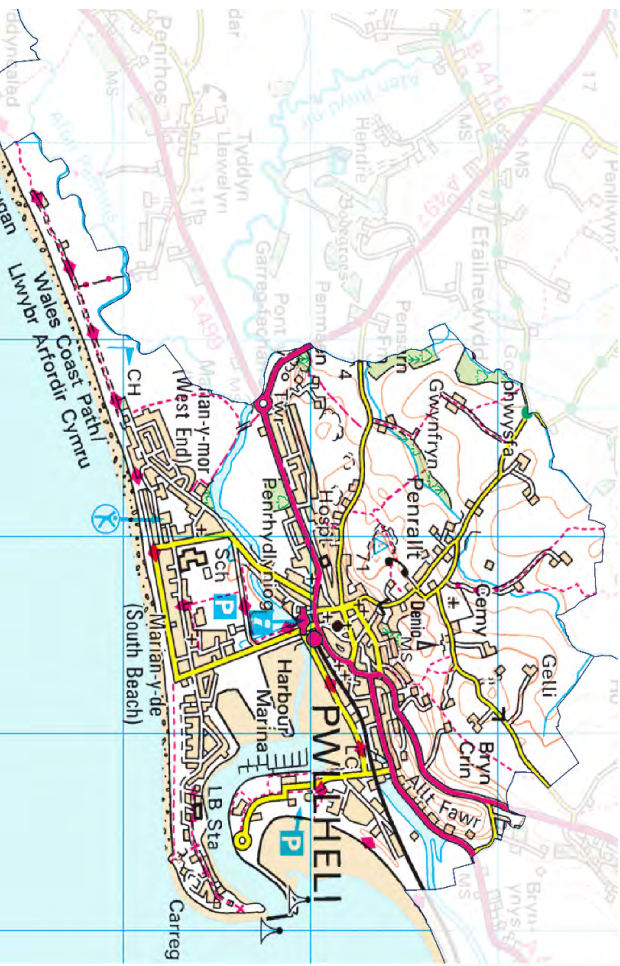
	Porthmadog		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	13,490		136,585	
Serviced	230	1.7%	6,393	4.7%
Self Catering	597	4.4%	14,806	10.8%
Caravan & Camping	12,538	92.9%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	31	0.2%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	94	0.7%	3,661	2.7%
Visitor 'V' Domestic *	16,873		256,666	
Visitor Bedspaces	13,396	79.4%	132,924	51.8%
Domestic Bedspaces	3,477	20.6%	123,742	48.2%

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Pwllheli (Pwllheli North; Pwllheli South wards)

	Pwllheli		Gwynedd	
	Number	%	Number	%
Number of Businesses	78		3,957	
Serviced	4	5.1%	346	8.7%
Self Catering	50	64.1%	2,424	61.3%
Caravan & Camping	1	1.3%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	0	0.0%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	23	29.5%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 64.67 ~ £ 119.00		£ 66.01 ~ £ 94.22	
Self Catering (per unit per week)	£ 386.84 ~ £ 850.94		£ 469.98 ~ £ 945.06	
Caravan & Camping (per pitch per week)	no data ~ no data		£ 118.29 ~ £ 185.33	
Hostel, Bunkhouse or Campus Acc. (per unit per week)	n/a ~ n/a		£ 136.96 ~ £ 211.84	
Alternative (per unit per week)	n/a ~ n/a		£ 189.88 ~ £ 252.65	
Airbnb (per person per night)	£ 81.78 ~ £ 81.78		£ 85.04 ~ £ 85.04	
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	14		35	
Self Catering	16		18	
Caravan & Camping	5		6	
Hostel, Bunkhouse or Campus Acc.	678		296	
Alternative	0		53	
Airbnb	0		21	
	4		5	
Bedrooms				
Serviced	4		9	
Self Catering	7		9	
Caravan & Camping	3		3	
Hostel, Bunkhouse or Campus Acc.	113		59	
Alternative	0		22	
Airbnb	0		5	
	2		2	

	Pwllheli		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	1,092		136,585	
Serviced	64	5.9%	6,393	4.7%
Self Catering	258	23.6%	14,806	10.8%
Caravan & Camping	678	62.1%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	0	0.0%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	92	8.4%	3,661	2.7%
	Number	%	Number	%
Visitor 'v' Domestic *	5,249		256,666	
Visitor Bedspaces	1,000	19.1%	132,924	51.8%
Domestic Bedspaces	4,249	80.9%	123,742	48.2%

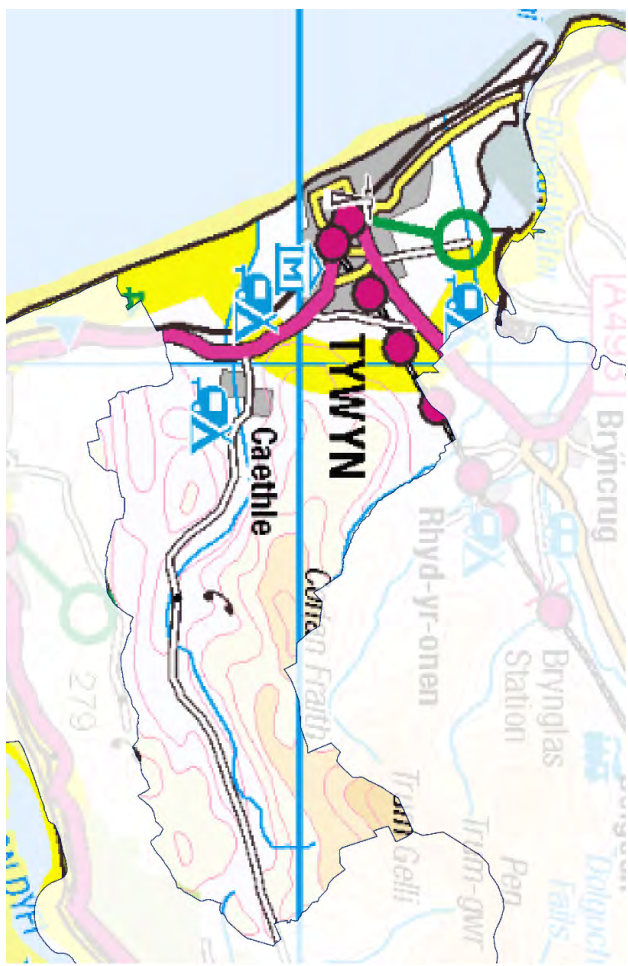


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Tywyn (Tywyn ward)

	Tywyn		Gwynedd	
	Number	%	Number	%
Number of Businesses	90		3,957	
Serviced	10	11.1%	346	8.7%
Self Catering	46	51.1%	2,424	61.3%
Caravan & Camping	12	13.3%	366	9.2%
Hostel, Bunkhouse or Campus Acc.	0	0.0%	52	1.3%
Alternative	0	0.0%	24	0.6%
Airbnb	22	24.4%	745	18.8%
	£ Min	~ £ Max	£ Min	~ £ Max
Average Rates				
Serviced (per person per night)	£ 60.88 ~ £	83.75	£ 66.01 ~ £	94.22
Self Catering (per unit per week)	£ 351.23 ~ £	737.68	£ 469.98 ~ £	945.06
Caravan & Camping (per pitch per week)	£ 64.75 ~ £	114.63	£ 118.29 ~ £	185.33
Hostel, Bunkhouse or Campus Acc. (per unit per week)	n/a	~ n/a	£ 136.96 ~ £	211.84
Alternative (per unit per week)	n/a	~ n/a	£ 189.88 ~ £	252.65
Airbnb (per person per night)	£ 92.64 ~ £	92.64	£ 85.04 ~ £	85.04
	Average Number		Average Number	
Bedspaces & Bedrooms				
Bedspaces				
Serviced	60		35	
Self Catering	7		18	
Caravan & Camping	6		6	
Hostel, Bunkhouse or Campus Acc.	411		296	
Alternative	0		53	
Airbnb	0		21	
	6		5	
Bedrooms				
Serviced	12		9	
Self Catering	3		9	
Caravan & Camping	2		3	
Hostel, Bunkhouse or Campus Acc.	74		59	
Alternative	0		22	
Airbnb	0		5	
	3		2	

	Tywyn		Gwynedd	
	Number	%	Number	%
Estimated Total Bedspaces	5,383		136,585	
Serviced	68	1.3%	6,393	4.7%
Self Catering	253	4.7%	14,806	10.8%
Caravan & Camping	4,930	91.6%	108,482	79.4%
Hostel, Bunkhouse or Campus Acc.	0	0.0%	2,737	2.0%
Alternative	0	0.0%	506	0.4%
Airbnb	132	2.5%	3,661	2.7%
	Number	%	Number	%
Visitor 'V' Domestic *	8,453		256,666	
Visitor Bedspaces	5,251	62.1%	132,924	51.8%
Domestic Bedspaces	3,202	37.9%	123,742	48.2%



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10. Conclusions

We know that there are 3,957 properties offering accommodation for visitors in Gwynedd, with 1,757 (44.4%) Self-serviced accommodation managed by an agency.

1,472 (37.2%) properties are located in parts of Gwynedd that are within the boundaries of the Snowdonia National Park. 502 (12.7%) properties are located in parts of Gwynedd that are within the boundaries of the Pen Llŷn AONB. See Appendix 7 and 8 for the type of accommodation in these specific areas.

8.7% of properties (346) are Serviced accommodation while 91.3% are “non-serviced” accommodation (3,611). Of the 3,611 properties that are non-serviced accommodation, 67.1% (2,424) are Self-serviced, 10.1% (366) are Caravan and Camping, 1.4% (52) are Hostel/Bunkhouse/Campus Accommodation and 0.7% (24) are Other accommodation. 20.6% (745) of accommodation are also advertised as Airbnb that have not already been included in the other categories.

By breaking down the properties into different types (hotel, bed and breakfast, campsite, hostels etc.) an estimated total number of beds for each category is calculated and these figures are used in order to calculate an estimated total number of beds. It is estimated that the total number of beds for the county is 136,585 with 79.4% coming from caravan and campsite accommodation.

As an indicative guide on the importance of tourism in Gwynedd, the percentage of beds for visitors was examined, as well as the percentage of beds for domestic use. From these indicative figures, it can be reported that over half (51.8%) of Gwynedd beds are for use by visitors. This percentage varies from ward to ward, with the highest percentage 91.6% in the ward of Abersoch, and the lowest percentage in the ward of Hendre, Bangor with 0.0%. Over three quarters of beds are for visitors in 10 wards. Seven out of ten are in the Dwyfor area (Aberdaron, Abersoch, Porthmadog (West), Llanbedrog, Llanengan, Llanystumdwy and Porthmadog-Tremadog) with the other three in the Meirionnydd area (Bryncrug/Llanfihangael, Dyffryn Ardudwy and Llanuwchllyn). Of those in Dwyfor, five of them are in the Llŷn area and two in the Porthmadog area.

26.7% (388) of properties have been graded (not including Self-serviced Agency properties and Airbnb accommodation). Of these, 95.5% (358) have been officially graded by Visit Wales only, while 0.3% (13) have been graded by the AA only. The other 0.4% (17) have a combined grade by Visit Wales and the AA.

The number of Tourism accommodation beds in Gwynedd has increased from 114,617 beds in 1975 to 136,585 beds in 2019, namely 19.2%. The Self-serviced bedstock has substantially increased by 225.7%, while the Caravan and Camping bedstock has increased by 19.4%. The Hostel/Bunkhouse/Campus Accommodation and Other accommodation bedstock has reduced by 18.4% since 1975, while the Serviced accommodation bedstock has more than halved, and reduced by 58.0%.

Since 2011, the number of beds has increased from 125,273 to 136,585, an increase of 9.0%. Only the Caravan and Camping category has seen an increase in terms of the number of beds - which is slightly over 10,000 or 10.9%. In addition, approximately 3,661 beds are advertised as Airbnb. This type of accommodation had not been included in pre-2018/19 surveys.

There has been a reduction in the other categories, with the largest reduction since 2011 in the Serviced accommodation category, with 1,534 (19.4%) fewer beds.

Appendix 1: Visit Wales definitions of different types of accommodation

The following definitions come from Visit Wales. The classification logged for each property have been determined by the owner. Note that these classifications will not always be entirely consistent with Visit Wales' definition.

Serviced Accommodation

Hotel

Has at least six bedrooms to let, every room has 'en-suite' or private facilities. Evening meals are available at least five days a week and a bar or sitting area provided with an Alcohol Licence is available. The hotel must be open seven days a week during the operating season and provide a clearly designated reception facility.

Small Hotel

Hotel provided for more than six paying guests and running on a more commercial than Bed and Breakfast basis. Usually, more services are provided by the staff as well as the owner, for example, dinner.

Restaurant with rooms

A restaurant destination offering overnight accommodation with the restaurant as the main business and open to non-resident visitors. An alcohol licence and a maximum of 12 bedrooms are necessary.

Bed and Breakfast

Accommodation provided in a private house, run by the owner with no more than six paying guests.

Farmhouse

Bed and Breakfast or small hotel accommodation provided on an operational farm or smallholding.

Pub

Accommodation provided in a completely licensed establishment. The bar will be open for non-resident visitors and provide evening meals (not necessarily for seven nights a week).

Self-serviced

Self-serviced

Non-serviced accommodation including cottages, houses, bungalows, flats and chalets.

Self-serviced Agency

As above, but managed by an agency on behalf of the owner.

Caravan and Camping

Camping Park

Parks that only provide for tents.

Holiday Park

Parks where their main business involves letting holiday caravans although some plots may be for touring caravans.

Touring Park

Parks with plots for touring caravans, motorhomes and tents only.

Holiday and Touring Park

Parks where there is a balance in terms of letting between e.g. static and touring caravans.

Touring and Camping Park

Parks where there is a balance in terms of letting between e.g. tents and touring caravans.

Holiday and Camping Park

Parks where there is a balance in terms of letting between e.g. static caravans and tents.

Holiday, Touring and Camping Park

Parks where there is a balance in terms of letting between e.g. static caravans, touring caravans and tents.

Hostel / Bunkhouse / University Campus

Hostel

Star-graded accommodation often in shared bedrooms with bunk-beds, family rooms may also be available.

Activity Accommodation

Star-graded accommodation usually provided on a group basis. The establishments will also offer fully accredited activities or activities with an A.A.L.A licence.

Group Accommodation

Star-graded accommodation often in shared bedrooms with bunk-beds.

Bunkhouse Accommodation

Rural star-graded accommodation. Services and facilities may be limited, but it will offer self-serviced facilities.

Campus Accommodation

Purpose-built student halls that offer accommodation which is mainly available during holiday periods.

Other*

This includes Wigwams, Romany Caravans, Single Caravans and nomadic structures (e.g. tipis, glamping, safari tents)

Appendix 2: Serviced accommodation distribution per electoral wards

Ward	Hotel	Small Hotel	Restaurant with rooms	Bed and Breakfast	Farmhouse	Pub	Total
Aberdaron	2			4			6
Aberdyfi	1	2	1	6	1	2	13
Barmouth	7	12		3		1	23
Abersoch	1	1	1	2		1	6
Arllechwedd	1		1	2			4
Bala	3	2		4		1	10
Bethel		1			1		2
Bontnewydd		2		1			3
Botwnnog				1			1
Bowydd and Rhiw	1	3					4
Brithdir and Llanfachreth/Ganllwyd/Llanelltyd	1	3		5	1	1	11
Bryncrug/Llanfihangel	5	2		2	1		10
Clynnog		1					1
Corris/Mawddwy	1			4	2	2	9
Cricieth	5	6	1	6			18
Cwm-y-Glo				1	1		2
Dolgellau (South)		2	1	4			7
Pwllheli (South)	1			1			2
Deiniol	1	1					2
Deiniolen			1				1
Diffwys and Maenofferen		2					2
Dolbenmaen		1		2			3
Porthmadog (East)	2	1					3
Dyffryn Ardudwy		2		2		1	5
Efailnewydd/Buan			1	2			3
Garth	2	2	1	1		1	7
Glyder				1			1
Dolgellau (North)	5	5		2	1		13
Pwllheli North	1					1	2
Porthmadog (West)	2		1	1			4
Groeslon	1	1					2
Harlech	3	3	1	7			14
Hirael		1		1			2
Llanaelhaearn				1			1
Llanbedr	2	1		4		1	8
Llanbedrog	1			2	1		4
Llanberis	7	7	2	6		1	23
Llandderfel	1	1		4	2	1	9
Llanengan	1						1
Llangelynnin		3		2			5
Llanllyfni				1			1
Llanrug	1						1
Llanuwchllyn				2			2

Ward (continued)	Hotel	Small Hotel	Restaurant with rooms	Bed and Breakfast	Farmhouse	Pub	Total
Llanwnda	1				2		3
Llanystumdwy	1	1					2
Menai (Bangor)	1			1			2
Menai (Caernarfon)	4	6		1		3	14
Morfa Nefyn	2	1		1		1	5
Nefyn	1						1
Ogwen				1			1
Penisarwaun		1			1		2
Penrhyndeudraeth	2	3		2			7
Pentir	2			2			4
Penygroes						1	1
Porthmadog – Tremadog	6	5	1	5		2	19
Seiont	1	1	1			1	4
Teigl	2	1		2			5
Trawsfynydd	2	1		2	2		7
Tregarth and Mynydd Llandygai				1			1
Tudweiliog	1			1			2
Tywyn		3		5	1	1	10
Waunfawr				2			2
Felinheli	1			1		1	3
Gwynedd	86	91	14	114	17	24	346

Wards without Serviced accommodation - Abererch, Cadnant, Dewi, Gerlan, Hendre, Marchog, Peblig and Talysarn

Appendix 3: Self-serviced accommodation distribution per electoral wards

Ward	Self-serviced	Self-serviced Agency	Total
Aberdaron	27	56	83
Aberdyfi	42	78	120
Abererch	7	30	37
Barmouth	27	51	78
Abersoch	11	92	103
Arllechwedd	9	7	16
Bala	7	12	19
Bethel	6	11	17
Bontnewydd	3	13	16
Botwnnog	7	24	31
Bowydd and Rhiw		25	25
Brithdir and Llanfachreth/Ganllwyd/Llanelltyd	17	47	64
Bryncrug/Llanfihangel	5	24	29
Clynnog	17	27	44
Corris/Mawddwy	3	30	33
Cricieth	11	53	64
Cwm-y-Glo	11	13	24
Dolgellau (South)	4	11	15
Pwllheli (South)	3	14	17
Deiniol	1		1
Deiniolen	5	9	14
Dewi	3		3
Diffwys and Maenofferen		15	15
Dolbenmaen	13	54	67
Porthmadog (East)	1	11	12
Dyffryn Ardudwy	14	54	68
Efailnewydd/Buan	6	7	13
Gerlan	2	9	11
Glyder		1	1
Dolgellau (North)	23	37	60
Pwllheli North	15	18	33
Porthmadog (West)	14	100	114
Groeslon	16	24	40
Harlech	13	73	86
Hirael		1	1
Llanaelhaearn	6	27	33
Llanbedr	21	52	73
Llanbedrog	10	39	49
Llanberis	8	12	20
Llandderfel	38	11	49
Llanengan	17	56	73
Llangelynnin	23	58	81
Llanllyfni	2	8	10
Llanrug	5	5	10

Ward (continued)	Self-serviced	Self-serviced Agency	Total
Llanuwchllyn	18	13	31
Llanwnda	4	13	17
Llanystumdwy	32	47	79
Marchog		1	1
Menai (Caernarfon)	3	5	8
Morfa Nefyn	3	41	44
Nefyn	3	23	26
Ogwen		5	5
Peblig (Caernarfon)		2	2
Penisarwaun	4	11	15
Penrhyndeudraeth	6	15	21
Pentir	17	14	31
Penygroes	3	4	7
Porthmadog – Tremadog	44	39	83
Seiont		9	9
Talysarn	3	13	16
Teigl	4	32	36
Trawsfynydd	17	33	50
Tregarth and Mynydd Llandygai	3	12	15
Tudweiliog	5	26	31
Tywyn	9	37	46
Waunfawr	14	39	53
Felinheli	2	24	26
Gwynedd	667	1,757	2,424

Wards without Self-serviced accommodation - Cadnant, Garth, Hendre and Menai (Bangor)

Appendix 4: Caravan and Camping accommodation distribution per electoral wards

Ward	Camping Park	Holiday Park	Touring Park	Holiday and Touring Park	Camping and Touring Park	Holiday and Camping Park	Holiday, Touring and Camping Park	Total
Aberdaron	3		3		9	3	3	21
Aberdyfi	2	5				1	1	9
Abererch	1	1				1	3	6
Barmouth		2			3			5
Abersoch	1	6	2		1			10
Arllechwedd		1						1
Bontnewydd	1	2						3
Botwnnog	1	1	1		1		1	5
Bowydd and Rhiw			1					1
Brithdir and Llanfachreth/Ganllwyd/Llanelltyd					5		1	6
Bryncrug/Llanfihangel	2	1	3	1	5		2	14
Cadnant					1			1
Clynnog	1	1			1			3
Corris/Mawddwy		1			1			2
Cricieth		1			1		1	3
Cwm-y-Glo	1	3	3		1			8
Pwllheli (South)		1						1
Dolbenmaen					1	2		3
Porthmadog (East)		1	1					2
Dyffryn Ardudwy	4	10	1	1	6	2	2	26
Efailnewydd/Buan		1	1	1	4		1	8
Dolgellau (North)	2	2	1		1			6
Porthmadog (West)	1	7	3		2	1		14
Groeslon		4	1		1	1		7
Harlech	2	4	4	1			2	13
Llanaelhaearn	4		1	1	1	1		8
Llanbedr	1	2	2		3	1		9
Llanbedrog	1	2	3		5			11
Llanberis	1		1					2
Llandderfel	1	3	1		1	2		8
Llanengan	7	7	2	1	10	1	1	29
Llangelynnin	1	7	2		5	1	2	18
Llanllyfni			1					1
Llanrug			2		1		1	4
Llanuwchllyn	1	3	2		5	2		13
Llanwnda		1				1		2
Llanystumdwy		7	2	1	5	1	1	17
Menai (Bangor)					1			1
Morfa Nefyn			4		3	1		8
Nefyn		2						2

Ward (continued)	Camping Park	Holiday Park	Touring Park	Holiday and Touring Park	Camping and Touring Park	Holiday and Camping Park	Holiday, Touring and Camping Park	Total
Penisarwaun		2						2
Penrhyndeudraeth		2				1		3
Porthmadog – Tremadog	4	2	1		1	1		9
Seiont			1	1				2
Trawsfynydd	1		2			1		4
Tregarth and Mynydd Llandygai			1		1			2
Tudweiliog	3	4	3		5		1	16
Tywyn		7	1	1	2		1	12
Waunfawr		1			2	1	1	5
Gwynedd	47	107	57	9	95	26	25	366

Wards without Caravan and Camping accommodation – Bala, Bethel, Bowydd and Rhiw, Dolgellau (South), Deiniol, Deiniolen, Dewi, Diffwys and Maenofferen, Garth, Gerlan, Glyder, Pwllheli (North), Hendre, Hiracl, Marchog, Menai (Caernarfon), Ogwen, Peblig, Pentir, Penygroes, Talysarn, Teigl and Felinheli.

Appendix 5: Hostel/Bunkhouse/Campus Accommodation and Other accommodation distribution per electoral wards

Ward	Hostel	Activity Accommodation	Group Accommodation	Bunkhouse Accommodation	Campus Accommodation	Single Caravan	Other - Glamping	Total
Aberdaron	1						1	2
Aberdyfi				1				1
Abererch			2				1	3
Barmouth				1				1
Arllechwedd				3			8	11
Bryncrug/Llanfihangel						1		1
Clynnog							5	5
Corris/Mawddwy				2				2
Cwm-y-Glo							2	2
Dolgellau (South)	1							1
Diffwys and Maenofferen	1							1
Dolbenmaen	1							1
Gerlan				1				1
Dolgellau (North)	1							1
Porthmadog (West)				1				1
Harlech				1				1
Llanbedr		1						1
Llanberis	5	1		4			1	11
Llandderfel				1				1
Llanengan				1			1	2
Llangelynnin		1						1
Llanllyfni	1							1
Llanuwchllyn		1				1	1	3
Menai (Bangor)	1				1			2
Penisarwaun				1				1
Porthmadog – Tremadog	2			2			1	5
Seiont	1			2				3
Teigl				1				1
Trawsfynydd	1	1		1				3
Tregarth and Mynydd Llandygai	1							1
Tudweiliog							1	1
Waunfawr	1			1				2
Felinheli	1	1						2
Gwynedd	19	6	2	24	1	2	22	76

Wards without Hostel/Bunkhouse/Campus or Other accommodation – Abersoch, Bala, Bethel, Bontnewydd, Botwnnog, Bowydd and Rhiw, Brithdir and Llanfachreth/Ganllwyd/Llanelltyd, Cadnant, Cricieth, Dolgellau (South), Pwllheli (South), Deiniol, Deiniolen, Dewi, Porthmadog (East), Dyffryn Ardudwy, Efailnewydd/Buan, Garth, Glyder, Pwllheli (North), Groeslon, Hendre, Hirael, Llanaelhaearn, Llanbedrog, Llanrug, Llanwnda, Llanystumdwy, Marchog, Menai (Caernarfon), Morfa Nefyn, Nefyn, Ogwen, Peblog, Penrhyndeudraeth, Pentir, Penygroes, Talysarn and Tywyn.

Appendix 6: Airbnb accommodation distribution per electoral wards

Ward	Not on the Bedstock list as another category	Not on the Bedstock list as another category and listed as Airbnb	Total Airbnb for August/February, 2018/19
Aberdaron	27	10	37
Aberdyfi	33	34	67
Abererch	4	9	13
Barmouth	38	22	60
Abersoch	39	47	86
Arllechwedd	16	5	21
Bala	12	6	18
Bethel	1		1
Bontnewydd	2	1	3
Botwnnog	6	6	12
Bowydd and Rhiw	9		9
Brithdir and Llanfachreth/Ganllwyd/Llanelltyd	17	21	38
Bryncrug/Llanfihangel	3	13	16
Clynnog	4	5	9
Corris/Mawddwy	28	3	31
Cricieth	17	13	30
Cwm-y-Glo	5		5
Dolgellau (South)	11	5	16
Pwllheli (South)	20	8	28
Deiniolen	7	1	8
Dewi	2		2
Diffwys and Maenofferen	5	2	7
Dolbenmaen	13	13	26
Porthmadog (East)	8	1	9
Dyffryn Ardudwy	8	10	18
Efailnewydd/Buan	14	6	20
Garth	3		3
Gerlan	6	2	8
Glyder	1		1
Dolgellau (North)	13	16	29
Pwllheli North	3	6	9
Porthmadog (West)	17	9	26
Groeslon	5		5
Harlech	22	6	28
Llanaelhaearn	10	13	23
Llanbedr	11	10	21
Llanbedrog	14	17	31
Llanberis	18	10	28
Llandderfel	15	14	29
Llanengan	17	29	46
Llangelynnin	34	20	54
Llanllyfni	1		1

Ward (continued)	Not on the Bedstock list as another category	Not on the Bedstock list as another category and listed as Airbnb	Total Airbnb for August/February, 2018/19
Llanrug	6	2	8
Llanuwchllyn	5	9	14
Llanwnda	3		3
Llanystumdwy	14	23	37
Menai (Caernarfon)	4		4
Morfa Nefyn	17	3	20
Nefyn	14	4	18
Ogwen	15		15
Penisarwaun	1	2	3
Penrhyndeudraeth	12	7	19
Pentir	4		4
Penygroes	1		1
Porthmadog – Tremadog	15	9	24
Seiont	15	1	16
Talysarn	5		5
Teigl	3		3
Trawsfynydd	16	4	20
Tregarth and Mynydd Llandygai	12	2	14
Tudweiliog	7	5	12
Tywyn	22	28	50
Waunfawr	7	12	19
Felinheli	8	2	10
Gwynedd	745	506	1,251

Wards without Airbnb accommodation - Cadnant, Deiniol, Hendre, Hiracl, Marchog, Menai (Bangor) and Peblig

Appendix 7: Tourist and domestic beds per ward

Area	Estimated domestic beds ¹	Visitor Beds	Total beds	% of domestic beds	% of visitor beds
Aberdaron	965	2,843	3,808	25.3%	74.7%
Aberdyfi	1,105	2,741	3,846	28.7%	71.3%
Abererch	1,321	1,647	2,968	44.5%	55.5%
Barmouth	2,457	3,597	6,054	40.6%	59.4%
Abersoch	690	7,565	8,255	8.4%	91.6%
Arllechwedd	1,357	1,284	2,641	51.4%	48.6%
Bala	2,035	293	2,328	87.4%	12.6%
Bethel	1,418	124	1,542	92.0%	8.0%
Bontnewydd	1,131	651	1,782	63.5%	36.5%
Botwnnog	1,045	924	1,969	53.1%	46.9%
Bowydd and Rhiw	1,908	177	2,085	91.5%	8.5%
Brithdir and Llanfachreth/Ganllwyd/Llanelltyd	1,440	2,044	3,484	41.3%	58.7%
Bryncrug/Llanfihangel	1,069	4,536	5,605	19.1%	80.9%
Cadnant	2,101	236	2,337	89.9%	10.1%
Clynnog	982	1,009	1,991	49.3%	50.7%
Corris/Mawddwy	1,307	532	1,839	71.1%	28.9%
Cricieth	1,807	2,367	4,174	43.3%	56.7%
Cwm-y-Glo	987	2,564	3,551	27.8%	72.2%
Dolgellau (South)	1,528	147	1,675	91.2%	8.8%
Pwllheli (South)	1,964	809	2,773	70.8%	29.2%
Deiniol	2,245	48	2,293	97.9%	2.1%
Deiniolen	2,051	108	2,159	95.0%	5.0%
Dewi	1,901	14	1,915	99.3%	0.7%
Diffwys and Maenofferen	1,148	96	1,244	92.3%	7.7%
Dolbenmaen	1,230	942	2,172	56.6%	43.4%
Porthmadog (East)	1,844	318	2,162	85.3%	14.7%
Dyffryn Ardudwy	1,538	6,099	7,637	20.1%	79.9%
Efailnewydd/Buan	1,339	1,260	2,599	51.5%	48.5%
Garth	826	204	1,030	80.2%	19.8%
Gerlan	2,308	68	2,376	97.1%	2.9%
Glyder	1,988	23	2,011	98.9%	1.1%
Dolgellau (North)	1,189	1,212	2,401	49.5%	50.5%
Pwllheli North	2,285	191	2,476	92.3%	7.7%
Porthmadog (West)	1,633	13,074	14,707	11.1%	88.9%
Groeslon	1,690	2,485	4,175	40.5%	59.5%
Harlech	1,880	3,591	5,471	34.4%	65.6%

Area (continued)	Estimated domestic beds ¹	Visitor Beds	Total beds	% of domestic beds	% of visitor beds
Hendre	1,554	-	1,554	100.0%	0.0%
Hirael	1,825	19	1,844	99.0%	1.0%
Llanaelhaearn	1,703	1,298	3,001	56.7%	43.3%
Llanbedr	1,029	2,535	3,564	28.9%	71.1%
Llanbedrog	1,053	3,087	4,140	25.4%	74.6%
Llanberis	2,098	1,711	3,809	55.1%	44.9%
Llandderfel	1,582	2,251	3,833	41.3%	58.7%
Llanengan	1,211	4,984	6,195	19.5%	80.5%
Llangelynnin	1,960	4,989	6,949	28.2%	71.8%
Llanllyfni	1,280	134	1,414	90.5%	9.5%
Llanrug	1,967	402	2,369	83.0%	17.0%
Llanuwchllyn	969	3,334	4,303	22.5%	77.5%
Llanwnda	2,075	792	2,867	72.4%	27.6%
Llanystumdwy	2,156	10,379	12,535	17.2%	82.8%
Marchog	2,609	6	2,615	99.8%	0.2%
Menai (Bangor)	3,803	1,104	4,907	77.5%	22.5%
Menai (Caernarfon)	2,321	770	3,091	75.1%	24.9%
Morfa Nefyn	1,253	1,570	2,823	44.4%	55.6%
Nefyn	1,397	722	2,119	65.9%	34.1%
Ogwen	2,614	30	2,644	98.9%	1.1%
Peblig (Caernarfon)	2,448	11	2,459	99.6%	0.4%
Penisarwaun	1,786	2,314	4,100	43.6%	56.4%
Penrhyndeudraeth	2,574	929	3,503	73.5%	26.5%
Pentir	2,594	315	2,909	89.2%	10.8%
Penygroes	1,917	26	1,943	98.7%	1.3%
Porthmadog – Tremadog	1,232	8,028	9,260	13.3%	86.7%
Seiont	3,150	1,946	5,096	61.8%	38.2%
Talysarn	1,978	69	2,047	96.6%	3.4%
Teigl	1,901	227	2,128	89.3%	10.7%
Trawsfynydd	1,530	1,562	3,092	49.5%	50.5%
Tregarth and Mynydd Llandygai	2,157	349	2,506	86.1%	13.9%
Tudweiliog	976	2,203	3,179	30.7%	69.3%
Tywyn	3,203	5,251	8,454	37.9%	62.1%
Waunfawr	1,713	3,146	4,859	35.3%	64.7%
Felinheli	2,412	295	2,707	89.1%	10.9%
GWYNEDD	123,742	132,611	256,353	48.3%	51.7%

**Not including Airbnb Accommodation beds in the comparison*