



STEAM SUMMARY 2019 GWYNEDD COUNCIL

Total economic impact of tourism £Bn	1.35
% change on 2018 (£'s 2019)	9.6%

Total visitor days (Millions)	23.93
% change on 2018	4.3%
Staying visitor days (Millions)	20.10
% change on 2018	5.0%

Total visitor numbers (Millions)	7.81
% change on 2018	3.9%
Number of staying visitors (Millions)	3.97
% change on 2018	6.9%
Number of day visitors (Millions)	3.84
% change on 2018	0.9%

Number of FTE jobs supported by tourism spend	18,244
% change on 2018	6.0%