



STEAM SUMMARY 2022 GWYNEDD COUNCIL

Total economic impact of tourism £Bn	1.52
% change on 2021 (£'s 2022)	23.2%

Total visitor days (Millions)	24.18
% change on 2021	30.2%

Staying visitor days (Millions)	20.41
% change on 2021	31.5%

Total visitor numbers (Millions)	7.88
% change on 2021	32.8%

Number of staying visitors (Millions)	4.11
% change on 2021	42.5%

Number of day visitors (Millions)	3.77
% change on 2021	23.6%

Number of FTE jobs supported by tourism spend	17,737
% change on 2021	21.1%



STEAM SUMMARY 2022 GWYNEDD COUNCIL

Total economic impact of tourism £Bn	1.52
% change on 2019 (£'s 2022)	0.4%

Total visitor days (Millions)	24.18
% change on 2019	1.0%

Staying visitor days (Millions)	20.41
% change on 2019	1.6%

Total visitor numbers (Millions)	7.88
% change on 2019	0.9%

Number of staying visitors (Millions)	4.11
% change on 2019	3.5%

Number of day visitors (Millions)	3.77
% change on 2019	-1.8%

Number of FTE jobs supported by tourism spend	17,737
% change on 2019	-2.8%



STEAM SUMMARY 2021 GWYNEDD COUNCIL

Total economic impact of tourism £Bn	1.15
% change on 2020 (£'s 2021)	96.6%

Total visitor days (Millions)	18.57
% change on 2020	87.5%
Staying visitor days (Millions)	15.52
% change on 2020	98.2%

Total visitor numbers (Millions)	5.94
% change on 2020	63.7%
Number of staying visitors (Millions)	2.89
% change on 2020	85.7%
Number of day visitors (Millions)	3.05
% change on 2020	47.1%

Number of FTE jobs supported by tourism spend	14,651
% change on 2020	53.1%



STEAM SUMMARY 2021 GWYNEDD COUNCIL

Total economic impact of tourism £Bn	1.15
% change on 2019 (£'s 2021)	-18.5%

Total visitor days (Millions)	18.57
% change on 2019	-22.4%

Staying visitor days (Millions)	15.52
% change on 2019	-22.8%

Total visitor numbers (Millions)	5.94
% change on 2019	-24.0%

Number of staying visitors (Millions)	2.89
% change on 2019	-27.3%

Number of day visitors (Millions)	3.05
% change on 2019	-20.5%

Number of FTE jobs supported by tourism spend	14,651
% change on 2019	-19.7%